



Cerebral Palsy Alliance

Impact Framework

Easy Read

This document tells you about what CPA does.

It tells you how we help people with cerebral palsy.

It tells you how we know if we are doing a good job.

This document was written in April 2026.

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What is cerebral palsy



Cerebral palsy is a disability.



It affects how a person moves their body.



It usually happens before or just after a baby is born.



Something affects the brain while it is still growing.



About 50 million people worldwide have cerebral palsy.



About 34,000 people in Australia have cerebral palsy.



The first 2,000 days of life are very important.



Getting the right support **early** can make a big difference.

There is no cure for cerebral palsy. But the right support helps people live well.

Who is CPA



CPA stands for Cerebral Palsy Alliance.



CPA has been helping people for 80 years.



CPA has more than 2,500 staff.



Our staff include therapists and support workers.



CPA helps more than 4,000 people and their families every year.



Most of our services are in New South Wales and the ACT.



CPA earns over \$250 million each year.



This money pays for our services and staff.

What CPA wants to do

Why CPA exists



CPA exists to help people with cerebral palsy.



We also help their families.

What CPA does



We do research to learn more about cerebral palsy.



We provide **services** like therapy and support.



We support new **technology** to help people with disability.



We speak to the government about making things better.



We train workers around the world in the best ways to help.

Our big goal for 2030

By 2030 we want to be the best centre in the world for cerebral palsy.

What people told us



We talked to more than 80 people in 2025.



We talked to people with cerebral palsy.



We talked to their families, friends and coworkers.



We talked to CPA staff and Board members.

Here is what matters most to people:



People want help at key times in life.



This includes moving from school to work or study.



People find the NDIS hard to understand.



They want help knowing what support is available.



People want to keep the same support worker over time.



Changing workers often is very hard for people.



People want support to make their own choices.



This includes where to live, work and spend time.

Our goals

CPA has 4 big goals.

Goal 1: Help our clients

We want to help people reach their goals.

We want more people to be able to use our services.

We want families to feel supported.

Goal 2: Support our staff

We want our staff to be skilled and well trained.

We want our staff to be safe at work.

We want more staff who have a disability.

Goal 3: Improve our community

We want governments to have better support for people with cerebral palsy.

We want our research to help people everywhere.

We want the community to understand cerebral palsy better.

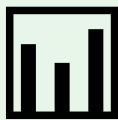
We want health workers to use the best and latest ways to help people with cerebral palsy at every age.

Goal 4: Care for our environment

We want to reduce the harm we cause to the environment.

We want to buy things from responsible suppliers.

How we know if we are doing a good job



We use scorecards to track our progress.



A **scorecard** is a list of things we measure.

We have 3 scorecards.



Scorecard 1 is for this year.



We check this scorecard every month.



We report to our CEO.



Scorecard 2 is for the next 5 years.



We check this scorecard 2 times a year.



We report to our Board.



Scorecard 3 is for more than 5 years from now.



We check this scorecard once a year.



We report to everyone in our 2030 Impact Report.

These 3 scorecards help us see if we are making a real difference.

How we help our clients



We help babies and very young children first.



We call this early intervention.



Early intervention means getting help as early as possible.



We also help children, teenagers and adults.



We support people at every stage of life.



We want our clients to reach their goals.



We write a plan with each person.



The plan is about what the person wants to achieve.



We keep our clients safe.



We listen to what our clients tell us.



We respect every person.

We want our clients to tell us if something is wrong. We always take what they say seriously.

How we help the community



We fund research into cerebral palsy.



Research helps us find better ways to help people.



We work with people in 85 countries.



We share what we know with health workers everywhere.



We run a training program called **CP Advance**.



CP Advance teaches health workers the best ways to support babies with cerebral palsy.



We talk to the government about making things better.



We want better laws and services for people with disability.



We run a program called **Remarkable**.



Remarkable helps businesses build new products for people with disability.



We run World CP Day every year.



World CP Day helps people learn about cerebral palsy.

How we help the environment



CPA cares about the environment.



We want to reduce the harm we cause to the planet.



We will buy more environmentally friendly products.



We will check that our suppliers treat the environment well.



We will use less paper.



We will use digital documents instead.



We will use more environmentally friendly products and suppliers.



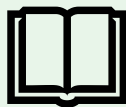
We will measure how much harm we cause.



We will track if we are improving over time.

By 2030 we want to show we are doing less harm to the environment.

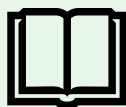
Words we use in this document



CPA means Cerebral Palsy Alliance.



Cerebral palsy is a disability that affects how a person moves.



Early intervention means getting support as early as possible in life.



NDIS stands for National Disability Insurance Scheme.



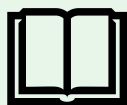
The NDIS is a government program that pays for support for people with disability.



Scorecard is a list of things we measure to see if we are doing a good job.



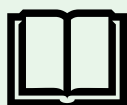
Research means studying something carefully to find out more about it.



Impact means the difference we make in people's lives.



The Board is the group of people who are in charge of CPA.



The CEO is the person who leads CPA day-to-day.

Thank you for reading this document. If you have questions, please contact CPA.