

Cerebral Palsy Alliance  
**Annual Report 2012**



*Formerly known as The Spastic Centre*



## CEREBRAL PALSY

A child is born with cerebral palsy every 15 hours.

Cerebral palsy is the most common physical disability in childhood affecting approximately one in 400 children. Cerebral palsy is a life-long physical disability due to damage of the developing brain. Movement and posture are affected.

For most people with cerebral palsy the causes are unknown. There is no known cure.

Children with cerebral palsy are likely to have other impairments in addition to their motor disability. 60% have a speech impairment; 50% have an intellectual impairment; 35% have epilepsy; 37% have a vision impairment and 12% have a hearing impairment.

## CEREBRAL PALSY ALLIANCE

Cerebral Palsy Alliance builds futures for children and adults with cerebral palsy in NSW and the ACT.

The organisation was founded under the name The Spastic Centre on 30 January 1945 by a concerned group of 25 parents of children with cerebral palsy, led by Neil and Audrie McLeod.

Cerebral Palsy Alliance provides vital services and equipment for more than 4,000 children and adults each year. It also funds research for cerebral palsy prevention, cure and intervention.

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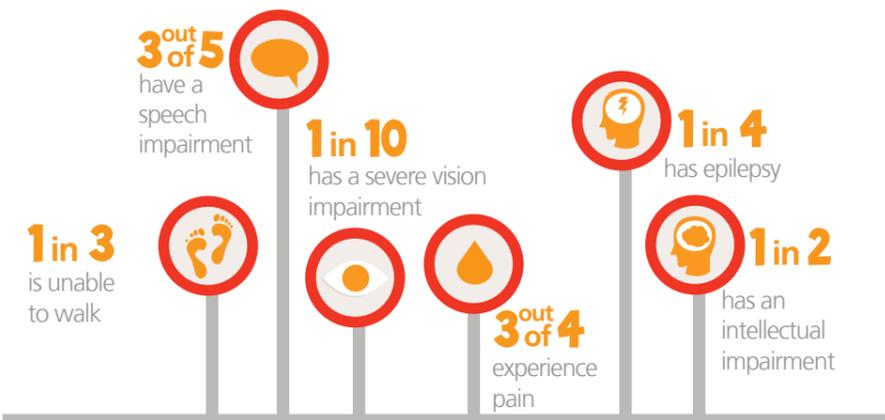
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**every 15hrs**  
an Australian child is born with cerebral palsy

**1 in 400**

Australian babies is diagnosed with cerebral palsy. There is no known cure.



**34,000** people are living with CP in Australia.  
**17 million** worldwide

**ABOUT US / AT A GLANCE**

Cerebral Palsy Alliance is committed to enhancing the lives of people with cerebral palsy and enabling their full participation in the community.

Cerebral Palsy Alliance:

- was founded in 1945 by a group of parents who sought a better life for their children with cerebral palsy
- was the first organisation of its type in the world
- provides direct services to more than 4000 children, teenagers and adults each year
- provides services from 55 sites in NSW and ACT and employs over 1000 people
- works with the community to improve inclusiveness for people with cerebral palsy
- has a strong tradition of support from individual and corporate volunteers
- funds cerebral palsy research through a Research Foundation
- relies on your generosity to raise funds for services and research.

**OUR VALUES**

**integrity**  
We are ethical, compassionate and fair; and we deliver what we promise.

**passion**  
We are inspired by challenges and enthusiastic about the future.

**excellence**  
We create, adopt and strive for the very best.

**respect**  
We put people first and respect diversity.

**courage**  
We act bravely and with conviction.



## Building futures Message from the President & CEO

Building Futures – a phrase which not only represents our mission to people living with cerebral palsy but is the spirit of how our organisation has grown, why our staff come to work every day and encompasses our core values of integrity, respect, courage, excellence and passion in all that we do.

The past year portrays *Building Futures* in a very tangible way from the opening of several new buildings to the launch of new initiatives to support families in ways they have told us best meet their needs.

Cerebral Palsy Alliance has a long and proud history of supporting children and adults with cerebral palsy, and this Annual Report brings to you some of the highlights of our achievements, our challenges over the past year and a taster of what is to come.

At the time of going to print, we are welcoming back our elite paralympians from London, thirty-seven of whom are living with cerebral palsy. The Australian Paralympic team's tally of 85 medals was the best in 16 years and included a staggering 32 gold. We are enormously proud of their achievements and especially of the athletes who have a direct connection with Cerebral Palsy Alliance.

Alex Green, a Cerebral Palsy Alliance board member, student at UNSW and road and track cyclist, has brought back a bronze medal from London 2012 in the 3000m Individual Pursuit – Women. Katherine Proudfoot, a Cerebral Palsy Alliance staff member, won a bronze medal in the discus. Congratulations, Alex and Katherine!

Jacqueline Freney, who was the guest of honour at our Alstonville opening, won an amazing 8 gold medals in swimming events: 100m backstroke, 100m freestyle, 200m individual medley, 400m freestyle, 4x100m freestyle relay, 4x100m medley relay, 50m freestyle and 50m butterfly. Remarkable!

These paralympians provide us all with a great amount of pride, inspiration and motivation. Their achievements are especially important in confirming to children in therapy that the future is bright and has endless possibilities.

Sport has a huge influence in the lives of our families and clients and Boccia is starting to make an appearance in schools across NSW. The Boccia Knockout Competition is a joint project between Boccia NSW, the NSW Department of Education and Communities and Cerebral Palsy Alliance.

The main aims of the competition are to enable students with disabilities to represent their schools, enjoy a day of competitive sport, experience Boccia and maybe even be recruited into state-level representative teams.

The project is receiving great feedback from team members, schools and families.

*Just Like You!* is another initiative that has been taking primary school children on a journey of what it is like to have a disability, and to learn that people living with cerebral palsy and other disabilities are just like them. The program team and its wonderful volunteers have delivered presentations to



nearly 20 000 primary school children since 2006 and this year visited their 100th school.

In the past year *Building Futures* has been reflected in the hive of building activity that we have undertaken in different parts of NSW to ensure that our clients and our staff are not only provided with the best services and support programs, but the best in building location, design and facilities that are safe, welcoming, functional and flexible. We opened our new purpose-designed and purpose-built therapy and family centre in Alstonville on the far north coast and also celebrated the opening of our new, state-of-the-art therapy centre at Tuggerah. These were made possible by the extraordinary generosity of the Sargents Pies Charitable Foundation in providing money not only to build the centres but purchase land as well. We also did a major upgrade and renovations to the Captain Ron Patrick Hydrotherapy Pool.

The year culminated on a high note with the official opening of our world class Allambie Heights complex. Its state-of-the-art therapy rooms, fully equipped gym and outdoor sports court, parent lounges, innovation space, training and development areas and space for our corporate service staff will ensure Cerebral Palsy Alliance remains a world leader in support for people with cerebral palsy and their families. With the opportunity to build this excellent complex at Allambie Heights, Cerebral Palsy Alliance is now well placed to expand its reach and increase its capacity to support the sector through learning and professional development programs. Without the help of our extremely generous supporters in raising over \$7million for the 'Raise the Roof' campaign, we would not have dared dream that we could build such a wonderful and comprehensive complex for our families and staff. Several other building

projects should be completed next year and these include our new Armidale centre, courtesy of another generous donation from Sargents; the Narraweena re-housing project; and a major extension to our Fairfield City Marconi Centre, in partnership with the University of Western Sydney, which will house a purpose-built, modern student unit. As well, we plan to complete the northern Sydney suite of service centres by upgrading our Community Access centres for adults. Through a combination of relocation and renovation, we are aiming to improve both the amenity and comfort of service centres for our clients.

Our wonderful donors and supporters play an important role in our building projects and with their help we make certain that our clients and their families feel welcome and valued and that our amazing staff members can work in surroundings that encourage service excellence and respect their vital roles.

Planning is essential for people living with cerebral palsy. From a child's earliest years, families work with our staff on their individual family service plans. We help families plan for transition to pre-school, and then school, options after school, equipment, modifications at home – and the list goes on.

In this Annual Report we feature five inspiring people who have experienced these challenges and look at how they are planning for the future and the uncertainty that this can hold. Discussions about planning for the future can, for some, seem futile when there is no certainty of government funding, or options for their children as they grow older. This aspect can be extremely distressing for parents and is one of the reasons why Cerebral Palsy Alliance has been very passionate and open about supporting and promoting a National Disability Insurance Scheme (NDIS).

As the Australian Government prepares to launch the first stage of an NDIS in the Hunter region, which will commence during 2013-2014, we will continue to work closely with the NSW Government, through the Department of Ageing, Disability and Home Care, to deliver services to address the immediate needs of individuals and families. We are also establishing parent consultation groups to ensure that we fully understand our families' needs and expectations from the new

*Pictured: Marelle Thornton, President and Rob White, CEO*

In 2010 Ethan, my gorgeous 6½ year old son passed away. Ethan was just 14 months old when we first came in contact with Cerebral Palsy Alliance and since that day, to after he passed away, we have always received enormous support. Simply put, we could not have survived without this organisation.

Ethan had the most severe type of cerebral palsy and could not do anything at all for himself. He couldn't communicate, he couldn't hear, he couldn't use his hands or feet or hold his head up at all. He couldn't sit, he couldn't lie down, he couldn't eat or drink. Yet he was the most intelligent child I have known.

Cerebral Palsy Alliance helped us with every aspect of Ethan's daily life. Ethan had a huge amount of equipment and they helped us pay for many items he needed, including a \$33,000 eye gaze computer so he could communicate with us. The biggest thing they gave us though, was a future – they helped us build a future for Ethan so he led a good life.

*Shannon Clough*

system and to make sure that we cater to these.

Through the complexities of the times ahead, for Cerebral Palsy Alliance it will be 'business as usual'. While we are doing a great deal to prepare our organisation for the changes in the future landscape of funding support, our services are, and will always be about understanding and responding to the needs of individuals. Every child, young person and adult are unique, as is every plan we make together to address what is important to them.

As we continue to 'build futures' in partnership with our clients and their families, our supporters too are motivated to help and continue helping. This has been evident in the exceptional amount of money raised at this year's fundraising events. We have collectively raised over \$17.5 million. These funds are used to respond directly to the essential needs of our clients and for capital works such as Tuggerah and Allambie. As well, through the generosity of donors and supporters, we have been able to support important research projects that address many of the questions around cerebral palsy as well as the best intervention and prevention strategies.

Our total income for the financial year was \$75.3 million.

Our funding from government totalled \$48 million this year. This includes a generous \$1.7 million donation to our capital building works at Allambie Heights to support training for the disability sector.

We highly value our partnerships with government, and particularly thank the Australian Government's Department of Families, Housing and Community Services and Indigenous Affairs; Department of Education, Employment and Workplace Relations; the NSW State Government's departments of Ageing, Disability and Home Care; Department of Health; and the NSW Department of Education and Communities.

We acknowledge the outstanding support of our corporate, foundation, community and individual donors who often combine generous financial contributions with meaningful volunteering and advocacy. Our loyal corporate supporters and our growing band of over 1000 volunteers continue to extend our circles of support and influence.

Our thanks go to The Hon. John Dowd AO, Goodwill Ambassador, and The Hon. Margaret Reid AO, our patron in the ACT, for their wisdom, guidance and loyalty.

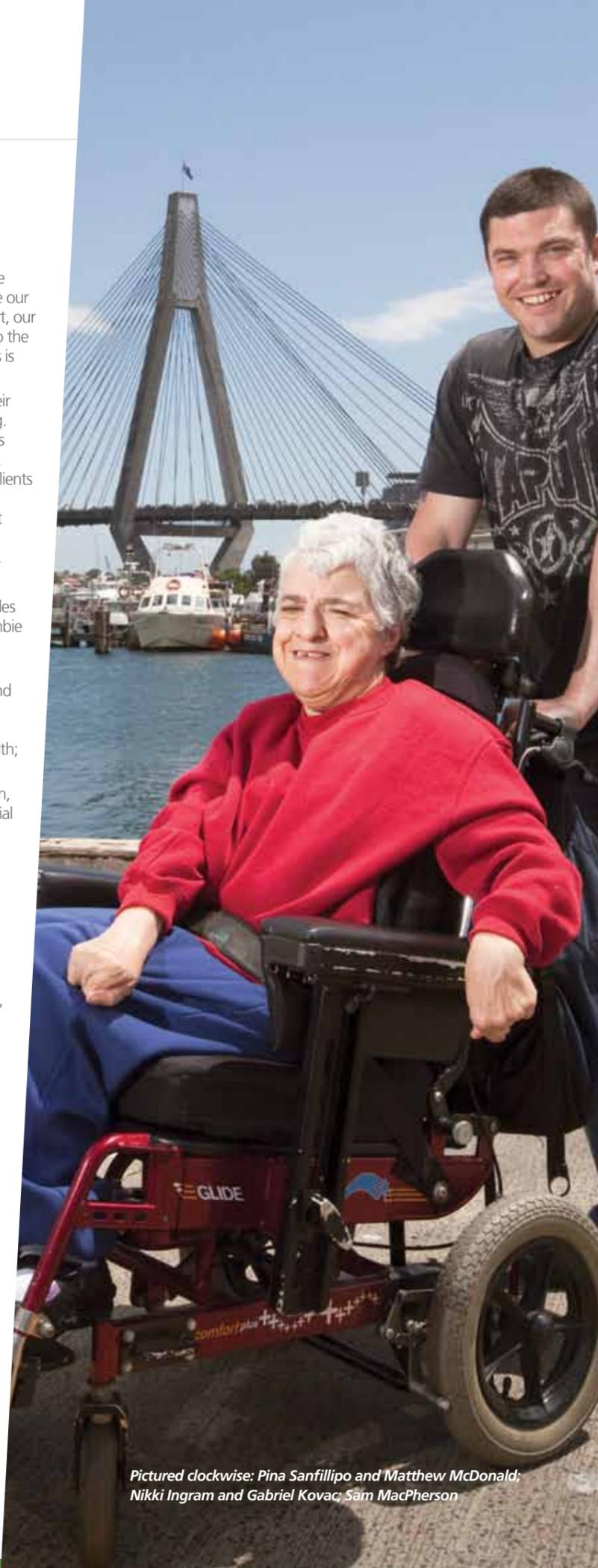
We extend sincere appreciation to all members of the Council of Governors of the Research Foundation of Cerebral Palsy Alliance for their personal and professional endeavours in highlighting the need for, and advancing the best and most meaningful cerebral palsy research.

On behalf of members and clients, we recognise and congratulate the more than 1000 staff members of our organisation who strive to provide the very best for people with cerebral palsy, their families and carers. Their collective passion, purpose and expertise are second to none.

We gratefully acknowledge the members of the Board of Directors who continue to invest thousands of volunteer hours on behalf of members and clients in the stewardship of our organisation. Good governance is increasingly complex and demanding but as always, their commitment to our vision and mission continues to drive their giving.

We are optimistic about the future of disability services in Australia. We believe there will be more certainty, more choice of services and a more solid foundation on which to plan. What we are seeing today in relation to the NDIS has been a long time coming, but is essential to ensure that people living with cerebral palsy have a future that is bright, without limits and that presents endless possibilities.

**Together we are building futures.**



*Pictured clockwise: Pina Sanfillipo and Matthew McDonald; Nikki Ingram and Gabriel Kovac; Sam MacPherson*



# Our Board of Directors

Our Board of Directors continue to invest their time and expertise in the stewardship of our organisation.



**MARELLE THORNTON AM**

**President  
Dip Teach, FAICD**

Marelle has been a member of the Board of Directors since October 1983. She is the President of Cerebral Palsy Alliance, Chairman of the Board of Directors, Chairman of the Nominations and Governance Committee, and a member of the Finance and Audit Committee, the Human Resources Committee, Community Relations, Fundraising and Marketing Committee, and the Services Committee. Marelle is a retired primary school teacher.

**MARK BRYANT OAM**

**Vice President  
MA, FCA, MAICD**

Mark has been a member of the Board of Directors since December 1997. He is the Vice-President of Cerebral Palsy Alliance, Chairman of the Finance and Audit Committee and a member of the Community Relations, Fundraising and Marketing Committee, and the Nominations and Governance Committee. He also serves as a board representative to the Enterprise Risk Management Committee. Mark has over 35 years of experience in public accounting.

**CAIN BECKETT**

**BEc, MintS, FAICD**

Cain has been a member of the Board of Directors since November 2003. He is a member of the Finance and Audit Committee, the Services Committee, and the Nominations and Governance Committee. In July 2011 Cain was appointed Chairman of the Disability Council of NSW for a four year term. He is a member of the senior leadership team of Perpetual Corporate Trust, and for over 13 years prior to this was a successful management and technology consultant.

**DR NEROLI BEST**

**MBBS, FANZCA, MAICD**

Neroli has been a member of the Board of Directors since June 1994. She is the Chairman of the Research Committee, and a member of the Ethics Committee and the Services Committee. Neroli is a medical practitioner specialising in anaesthesiology and holds appointments at Royal North Shore, Mater Misericordiae and North Shore Private Hospitals.

**ANDREW BUCHANAN**

**PSM, MAICD, AIMM**

Andrew has been a member of the Board of Directors since August 2010. He is the Chairman of the Ethics Committee, and a member of the Research Committee and the Community Relations, Fundraising and Marketing Committee. Andrew recently retired after eight years as Chairman of the Disability Council of NSW, the official disability advisory body to the NSW Government. He has 40 years experience in broadcasting, communications and media, having spent his career at the ABC and now operates his own communications and media consultancy AB Communicates, and manages his winery at Queens Pinch Vineyard in Mudgee.

**ALEXANDRA GREEN**

**GAICD**

Alex has been a member of the Board of Directors since August 2011. She is a Mechanical Engineering student at the University of New South Wales and aims to complete her undergraduate degree by the end of 2013. Alex is also an Australian representative for both Para-cycling and adaptive rowing. She is the 2012 World Champion for the C4 Individual Pursuit and achieved a bronze medal at the 2012 London Paralympic Games.

**ROBERT (BOB) G. MILLER**

**MAICD**

Robert has been a member of the Board of Directors since May 1999. He is a member of the Community Relations, Fundraising and Marketing Committee, the Services Committee, the Human Resources Committee, and the Finance and Audit Committee. He also serves as a board representative to the Enterprise Risk Management Committee. Robert is the Principal of Australia Street Consulting Pty Ltd where he advises the automotive industry, advertising agencies, telecommunications companies and others on marketing. He was previously General Manager - Marketing, Toyota Australia for 15 years. Robert is an Adjunct Professor, teaching postgraduate students in Macquarie University's Faculty of Business and Economics, and the Macquarie Graduate School of Management.

**MICHELLE NOORT**

**RN, CCC, MHSc, Crt Public Sector Management, MAICD**

Michelle has been a member of the Board of Directors since February 2011. She is Chairman of the Services Committee. Michelle has worked in the public health sector for over 30 years across NSW, Victoria and South Australia. She is currently the Director of Operations, Planning and Performance Illawarra Shoalhaven Local Health District.

**JOHN SINTRAS**

**GAICD**

John has been a member of the Board of Directors since August 2009. He is Chairman of the Community Relations, Fundraising and Marketing Committee, and a member of the Finance and Audit Committee. John has a young daughter with cerebral palsy and served as a Governor on the Council of Governors of The Cerebral Palsy Foundation, a wholly-owned entity of Cerebral Palsy Alliance. John is the Chief Executive Officer of the Starcom MediaVest Group, one of Australia's leading media communications agencies. In addition he is a Board member on several industry Boards and Committees across the media and marketing sector.

**BRIAN WILLIAMSON**

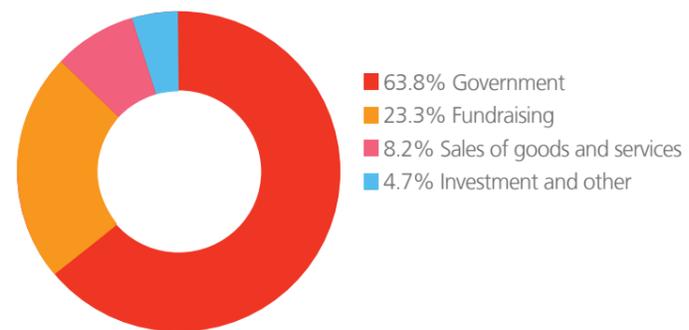
**Dip Law (SAB), M. Com (Deakin), Adv Diploma AICD, Accredited Specialist in Employment & Industrial Law (Law Soc of NSW), MAICD**

Brian has been a member of the Board of Directors since December 2002. He is the Chairman of the Human Resources Committee and is a board representative on the Enterprise Risk Management Committee. Brian is the founder and owner of the specialist law firm, WilliamsonLegal, which deals with all aspects of workplace law and specialises in acting for employers. In 1994, Brian was one of the first five solicitors in NSW to become an Accredited Specialist in Employment & Industrial Law with the Law Society of NSW.

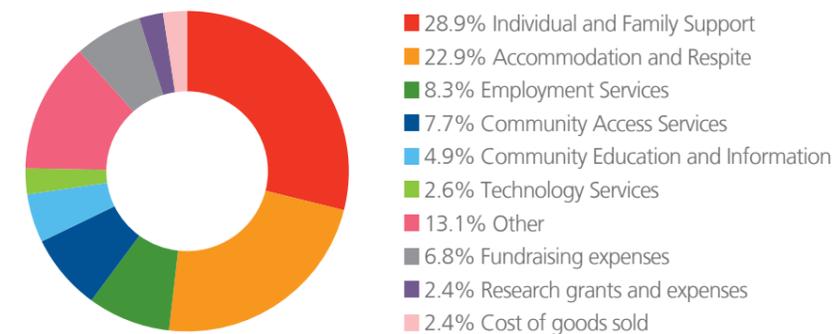


# Financial Summary

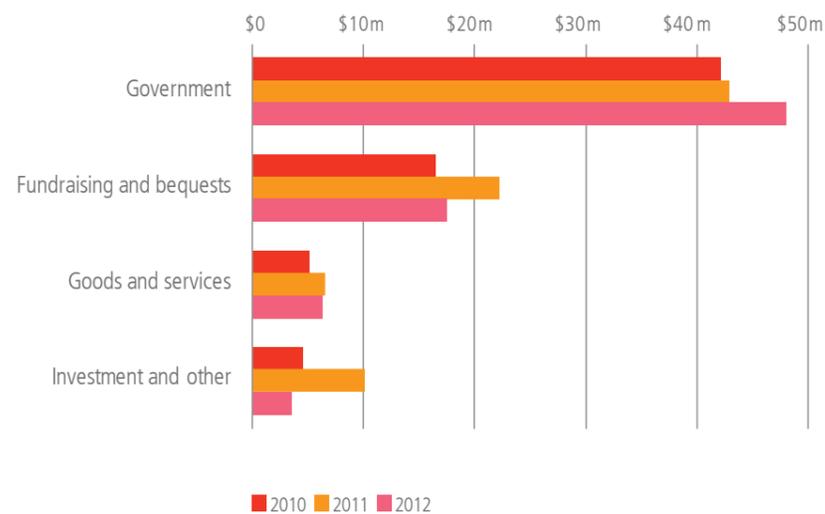
### Where the money comes from - 2012



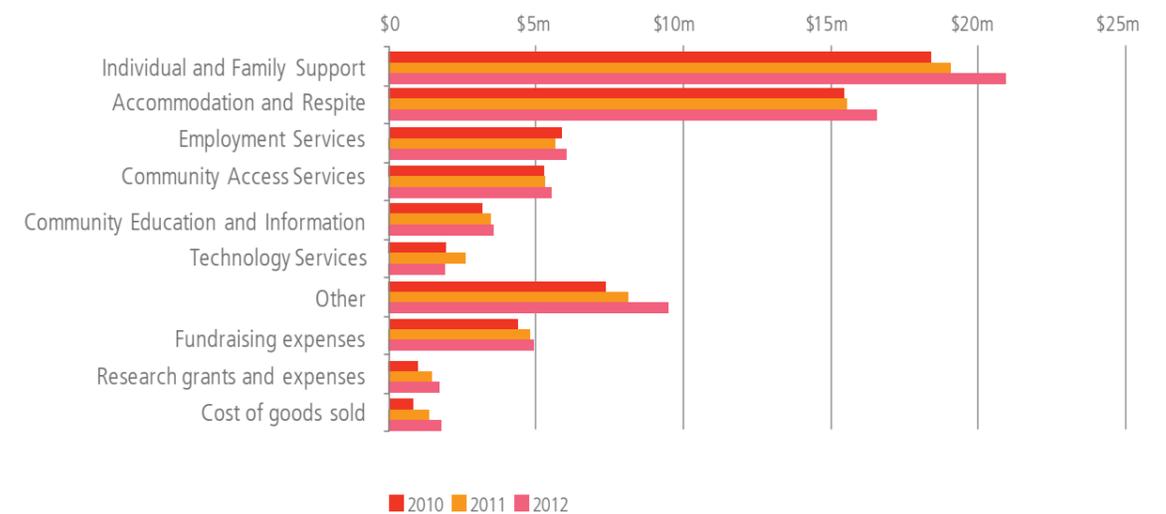
### Where the money goes - 2012



### Where the money comes from – 3 year trend



### Where the money goes – 3 year trend



For comprehensive details on Cerebral Palsy Alliance's financial report please visit [cerebralpalsy.org.au](http://cerebralpalsy.org.au)

**MAJOR SITES IN SYDNEY REGION:**

- Allambie Heights
- Chatswood
- Frenchs Forest
- Kingswood
- Parramatta
- Penshurst
- Prairiewood
- Ryde
- Wetherill Park



## Our Major Service Sites

## Services for people living with cerebral palsy

### INDIVIDUAL AND FAMILY SUPPORT (cont'd)

#### Dental Clinic

Dental service for children, teenagers and adults who, because of the severity of their disability, cannot access dentists in the community.

#### Conductive Education

A centre-based, holistic educational program for children and teenagers.

#### Emerge Program

A leadership and work readiness program for young adults. This includes a mentoring program to help build self-esteem, confidence and resilience in young people.

#### Leisure/Recreation Links

Arts, sport, recreation and leisure activities for teenagers and young adults.

#### Intensive Family Support Options (IFSO)

An intensive, flexible, in home support for families of a child or teenager with a disability who are experiencing a high level of stress.

#### MyTime

Groups for parents, grandparents or anyone caring for a child with a disability, developmental delay or chronic illness. The groups give parents the chance to socialise and share ideas with others in a caring role.

#### Parent to Parent

A peer support program that connects parents of children with a disability to trained parent volunteers.

### ACCOMMODATION AND RESPITE

#### Community Living Program

Long term accommodation support for adults.

#### Flexible Respite

Individually tailored respite programs to give families a break and their child a chance to enjoy activities of interest. Programs include Time Out, Older Carer Respite and Relax and Recharge.

#### Centre-based Respite - Children

Planned short stays for children and teenagers at Dee Why and Castle Hill.

#### Centre-based Respite - Adults

Planned short respite stays for adults at Chester Hill and St Ives.

### EMPLOYMENT SERVICES

#### Packforce

A packing, assembly and mail fulfilment business that offers supported employment for people with a disability.

#### Sydney Employment Development Service

A program to assist people with a range of disabilities to prepare for work and to find employment opportunities and be supported in their work roles.

### COMMUNITY ACCESS SERVICES

#### Community Access Services (CAS)

Flexible lifestyle programs for adults with severe and multiple disabilities. CAS programs vary and each one reflects the interests of their members.

### COMMUNITY EDUCATION AND INFORMATION

#### Just Like You! Disability Awareness Program

A disability awareness program for primary school children, designed to build understanding of disability. The program is mapped to the NSW school curriculum - Stage 3 (Years 5 and 6).

#### International Program

A training and consultancy service which supports Australia's international aid efforts to improve the lives of people with a disability in the Asia Pacific region.

### TECHNOLOGY SERVICES

#### TASC

A specialist service for people with a disability who have complex needs for technology, seating and mobility. TASC Consultative Services offers assessment and training, while TASC Equipment Services manufactures custom seating.

### INDIVIDUAL AND FAMILY SUPPORT

#### LifePoints

A service to help children, teenagers and adults with cerebral palsy and similar disabilities, and their families and carers. We work with each individual - in a person centred way - to identify their goals and aspirations and respond to what is important.

#### Better Start

Early intervention services for children under 6 years with cerebral palsy. Parents can access up to \$12,000 of new funding to purchase these services.

#### Aquability

Water-based programs for children and adults.



## Person Centred Approach

'The therapy team provides an excellent support base for parents/carers to think through what their family may need to help improve their quality of life.'

Cerebral Palsy Alliance is committed to delivering services to people with a disability and their families that are proactive, holistic, future focussed and most importantly, person centred. In order to achieve this Cerebral Palsy Alliance has adopted a family centred approach to providing services that we call our *Life Needs Approach*. The Life Needs Approach underpins all of our services.

This approach is based on national and international research and acknowledges the complex interactions between the person and their community.

This means that we are:

**Person Centred** - we know that the person with a disability is the expert in their own lives, so we aim to guide and support - not to direct. This also means that we place a great emphasis on collaboration and partnerships with our clients.

**Family Centred** - we recognise that each family is unique and that the family is the constant in a child's life. We therefore work very closely with the family as they are the experts on the child's abilities and needs.

**Strengths based** - we focus on strengths rather than problems and work on the assumption that people have the strengths and resources to pursue their goals and aspirations.

**Solution focused** - we focus on what a person wants to achieve rather than the problems or difficulties they are facing and support people to develop strategies to achieve positive change, now and in the future.

This approach begins from a person's first connection with Cerebral Palsy Alliance and continues throughout their partnership with us.

For Suzan and Scott Griffin and their daughter Milla (5 years old) who lives with cerebral palsy, the *Life Needs Approach* helped the family think about the goals they wanted to achieve with Milla, while providing guidance on implementing their plan to achieve these goals.

In 2011, the Griffin's faced a busy year as they began preparing Milla for pre-school, a significant milestone for a little girl who cannot move around independently or communicate without support.

Once the family selected a pre-school, they then worked closely with Milla's LifePoints team to develop a transition plan that would meet the needs of everyone in Milla's 'universe' - her family, her school and her friends.

The plan included therapists presenting to teachers before Milla started school to help them understand cerebral palsy and its impact on Milla. Since starting school, Milla's early educator and occupational therapist have also been liaising with the school to ensure she is comfortable, has the equipment she needs and can participate in learning activities in the classroom and during playtime with her friends.

'It was a combined team effort where her therapists worked together and listened to our needs to help us achieve what was important to us and Milla,' says Suzan.

'The therapy team provides an excellent support base for parents/carers to think through what their family may need to help improve their quality of life. Milla is a very social and bubbly little girl, so improving her communication skills to help her interact with friends and family was very important to us. Milla's therapy team guided us on various options and together we were able to determine the best communication device for her,' said Scott.

The role of the therapist is to listen to what the family wants - which can change over time - share appropriate information and options based on best available evidence and support families to make decisions. By working together during goal setting and assessment phases, we can then tailor a service that meets the needs of everyone involved.



Milla, Suzan, Scott and Luca Griffin



## Letter from a Family

We wanted to thank the people at Cerebral Palsy Alliance at Maitland. The team of professionals located here is incredible. Their help & caring of our daughter Georgia is extraordinary. Recently we were reviewing our "client plan" and reviewed the goals set in this and the "life plan". It was gratifying to see the goals had been met in the last 12 months or so. While the process itself was quite stressful & emotional it really laid out our path for services over the period.

The team works extremely well with our school (a very small school in a regional area) with limited resources and we have seen Georgia progress to a little girl who is now able to use her computer and is almost completely integrated with her peers. Communication is her next big challenge.

Yours sincerely

Ivy Stevenson

...we have seen Georgia progress to a little girl who is now able to use her computer...



Georgia Stevenson



## Inspiring Stories **The Early Years**

'Cerebral Palsy Alliance has changed our lives in such a positive way. They recognise there's no 'one size fits all' solution to cerebral palsy.'

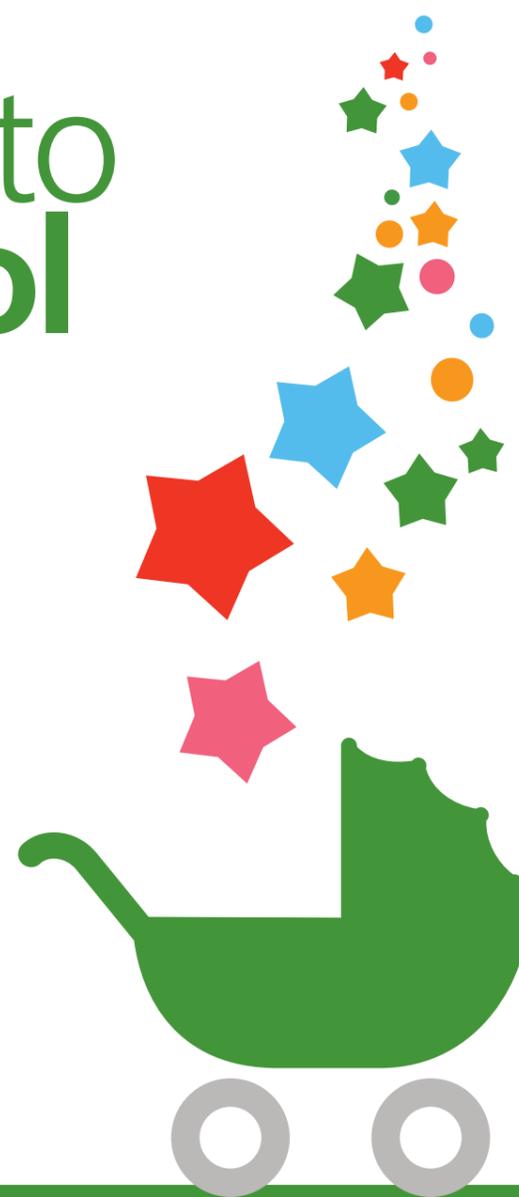
primary years

life at school

life after school

time to reminisce

# Birth to School



Karen Keith first came to Cerebral Palsy Alliance shortly after her son Arran was diagnosed. Karen tells the story of how with the help of Cerebral Palsy Alliance and our generous donors, the future for them is now bright and positive.



Arran Keith

Finding out that your child has cerebral palsy (CP) leaves many parents struggling with a range of difficult emotions and it will almost certainly present to them many unexpected challenges. This is when most families begin their relationship with Cerebral Palsy Alliance, in those first few months after diagnosis, when families are looking for answers. They are searching to understand answers to many questions: What now? What does the future look like? What therapy will my child need? How often? How much? Some families just need to talk to someone about how they are feeling, or to share experiences with other families.

'When our son Arran was two months old, we noticed he was missing the developmental milestones we saw his older sister, Roxy achieve at the same age. By the age of just four months, our paediatrician was talking about cerebral palsy, so when we received the formal diagnosis when Arran was 13 months old, it didn't come as a surprise. Despite his early diagnosis, it still took time for our family to adjust to the reality of raising a child with a disability. Arran has mixed dystonic and spastic quadriplegia which affects his legs and arms. The dystonia also makes his core muscles weak, so he finds standing, sitting and swallowing difficult. But any fears Richard and I had about the future were put aside as we focused on giving our little boy the best possible start in life. And to help us do this, we turned to the therapists at Cerebral Palsy Alliance. Right from the start, Arran's therapy team has given us the support we needed. It was hard to see Arran just lying down when other children were up and about. But since working with his therapists, we feel so positive about Arran's future - they have an amazing ability to make you believe that everything will be OK.

Arran's therapists are teaching him how to sit, walk, and feed himself - all with the help of special equipment - as well as

helping him attend the same day care as his big sister. At this age, our goal is for Arran to walk as independently as possible. Now, after 12 months since the using a Kaye Walker, I can see Arran walking down the street like every other three year old - the joy, relief and gratitude Richard and I feel to see our son be independently mobile is incredible. Until you experience living with a disability, it's hard to imagine the impact it can have on everyone in the family. Brothers and sisters also need support, to ensure they too enjoy their childhood and can grow into resilient adults. It's good to know that as Roxy gets older, she'll also have access to sibling programs - a service like many others at Cerebral Palsy Alliance that is supported by the generosity of donors. Cerebral Palsy Alliance has changed our lives in such a positive way. They recognise there's no 'one size fits all' solution to cerebral palsy. They treat every child and family as an individual and that, by no means, is an easy task. Without their support of our family, and the generosity of supporters of Cerebral Palsy Alliance, we would not be where we are today as a family.' *Karen Keith*



## Inspiring Stories *Just Like You!*

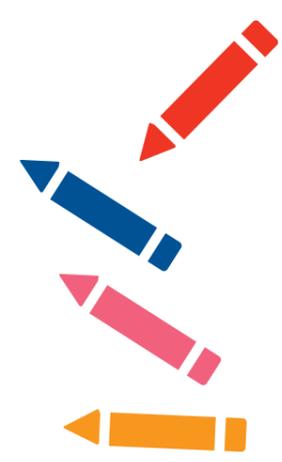
On average, there would be at least one child with CP in every medium-sized primary school around the country.



Most children with cerebral palsy will attend a mainstream school and participate in a regular classroom.



# The Primary Years



Most children with cerebral palsy will attend a mainstream school and participate in a regular classroom.

For the family, this requires early planning and consultation and collaboration with many people. This transition to school can be extremely challenging and present many differing emotions for the family. Cerebral Palsy Alliance supports and helps plan this with everyone involved, to make the start of school as smooth as possible.

### Here is Hannah's story

Can you imagine leaving school and moving to another one with only two people that you know?

Well that's what I had to do back in 2008 when I started at a primary school I'd never even heard of before.

The welcome by teachers and the other kids was very warm, and almost immediately, I felt a sense of acceptance, as if I actually belonged there. This feeling of belonging lasted a year during which I competed in the Athletics and Cross Country Carnival, appeared in the end of year concert, and created an artwork for the annual Art Show.

In Year 4, I had a fall out with my best friend. To this day, I'm not sure why it happened or whether it had anything to do with my cerebral palsy. The following 12 months weren't much fun. I often felt confused and hurt, and really didn't want to be at school.

But, aside from that, primary school has been great. I mean, I've basically done everything that other students would do, even school camp! I know this might sound a bit cliché, but with only one term to go before I embark on my next big adventure (a.k.a high school), I've been looking back wondering whether I would change it.

Some bits I would definitely trade (like Year 4), but others I wouldn't change for the world (school camp and meeting so many great people).

Throughout my school life, I've often been the only person at school or the only person the other kids know who has a disability. Sometimes being in a wheelchair was hard because often when I met other kids for the first time, all they could see was my wheelchair, and only the wheelchair. They weren't really sure how to react to me, and it felt like they didn't think I could be the same as them. But, once they got to know me, they could see I liked to do the same things as them – it's just that I had to do them in a different way.

I have a great group of friends who are heaps of fun to be with both in the classroom and out in the playground. I don't like to often ask for help, but my friends seem to know when I need it without making a big deal of it. For instance, they'll help me get my things out of my school bag or help me pack away, they may also help me out if they see me struggling to keep up in the playground.

There will always be kids who are mean to anyone who is different. But if that ever happened to me, I'd just try and stay away from those people.

If you're thinking primary school sounds scary, don't worry. The best advice I could give you would be to get involved and don't stand back watching everyone else participating. Show your friends that kids with a disability are just like them, and most of all enjoy school life.

*Hannah Diviney*

*In 2006 Cerebral Palsy Alliance started the Just Like You! Program. This initiative was developed to promote an understanding of disability for primary school children.*

*As its title suggests, the program aims to show students that people with a disability are the same as everyone else, with presenters with a disability talking openly about their lives.*

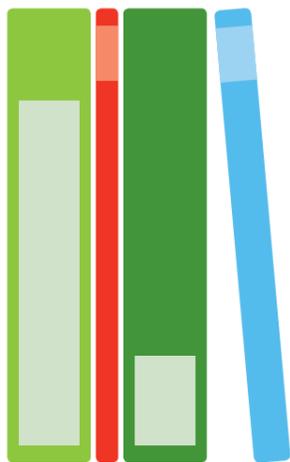
*Since the program began, there have been presentations to nearly 20 000 students at schools throughout metropolitan Sydney and in regional areas including Orange and the Hunter region.*

*The program relies on volunteers, some with teaching/presentation experience, to present the program in public, independent or Catholic primary schools.*



## Inspiring Stories **Having a Go**

I love everything about school - it is the most exciting part of my life.' *Luke Woodward*



# Life at School

During the school years, children learn how to manage their emotions and behaviour and gain experience adapting to different social situations. Children develop a positive and resilient outlook on life by being allowed opportunities to 'have a go', make mistakes and learn from the consequences of their actions.

Having a go and resilience were the trademark of Luke Woodward's campaign when he decided to run for school captain.

Luke Woodward has cerebral palsy and last year was elected school captain at Griffith North Public School.

'My cerebral palsy mainly affects my left side. Using cutlery, getting dressed and moving in and out of the car can be difficult. I currently use a Kaye Walker and I hope eventually to be able to use quad sticks. I know Alyce, my younger sister, sometimes feels sad if people are not nice to me, but that doesn't happen too often.

I love everything about school - it is the most exciting part of my life. As I'm the school's first student to use a wheelchair, they made many modifications to ensure the school was just as accessible to me as it is to the other kids. Now that I'm school captain, I need to be on stage for presentations, so the school installed another ramp to allow me to do this.

When I decided to run for school captain Alyce was my strongest supporter. She asked all her friends to vote for me and helped me distribute my 'how to vote' cards and put up my posters all over school.

I've always loved public speaking, so I guess people at school knew of me before I decided to run for school captain. This has probably helped me earn the respect of the school community, but I also think having Alyce there treating me like she does at home has shown the other kids that I'm no different from them just because I'm in a wheelchair.

When I decided to run for school captain, everyone was so supportive. I saw the role as an opportunity to show my appreciation

for the way everyone has treated me as well as a chance to improve my public speaking skills. My campaign slogan was 'For a Wheelie Good Captain Vote 1 - Luke Woodward'.

When the Principal told me I was to be school captain, I was shocked, excited and scared. I think a good leader needs to be honest, responsible, caring and fair. It was an honour to know my peers and teachers regarded me as someone who had these qualities.

As captain, I have to represent the school at important events, run school assemblies, give speeches at functions and attend School Representative Council meetings. I also represented our school at the Young Leaders Conference in Sydney.

If there is one thing I would like to tell other young people with cerebral palsy, it would be to never give up on your goals. Having a disability means you have to be even more determined to find ways to do things - it doesn't mean you can't have a great life.'

*Throughout the school years, both primary and secondary, Cerebral Palsy Alliance continues to support the needs and goals of the client and family. Many services are involved including LifePoints, respite programs, school holiday activities, mentoring, technology services and recreation programs. Sydney Employment Development Service offers information about post-school options and runs a Transition to Work program which many people with cerebral palsy find is a helpful stepping stone to study or work.*

Luke Woodward has cerebral palsy and last year was elected school captain at Griffith North Public School.



Luke and his sister, Alyce



## Life After School

Meaningful activity and making a contribution are important to everyone. It means a sense of belonging.

Cerebral Palsy Alliance offers a range of services designed to provide adults with opportunities and options in the years after school. These services provide vocational training, work placement services and lifestyle programs for people who have severe and multiple disabilities.

### **PACKFORCE**

Packforce is a packaging, assembly and mail fulfilment business that offers supported employment for people with a disability. Packforce has been in operation for over 50 years and has two sites in metropolitan Sydney - Frenchs Forest and Wetherill Park.

### **SEDS**

Sydney Employment Development Service (SEDS) is a job placement and training agency for people with a disability.

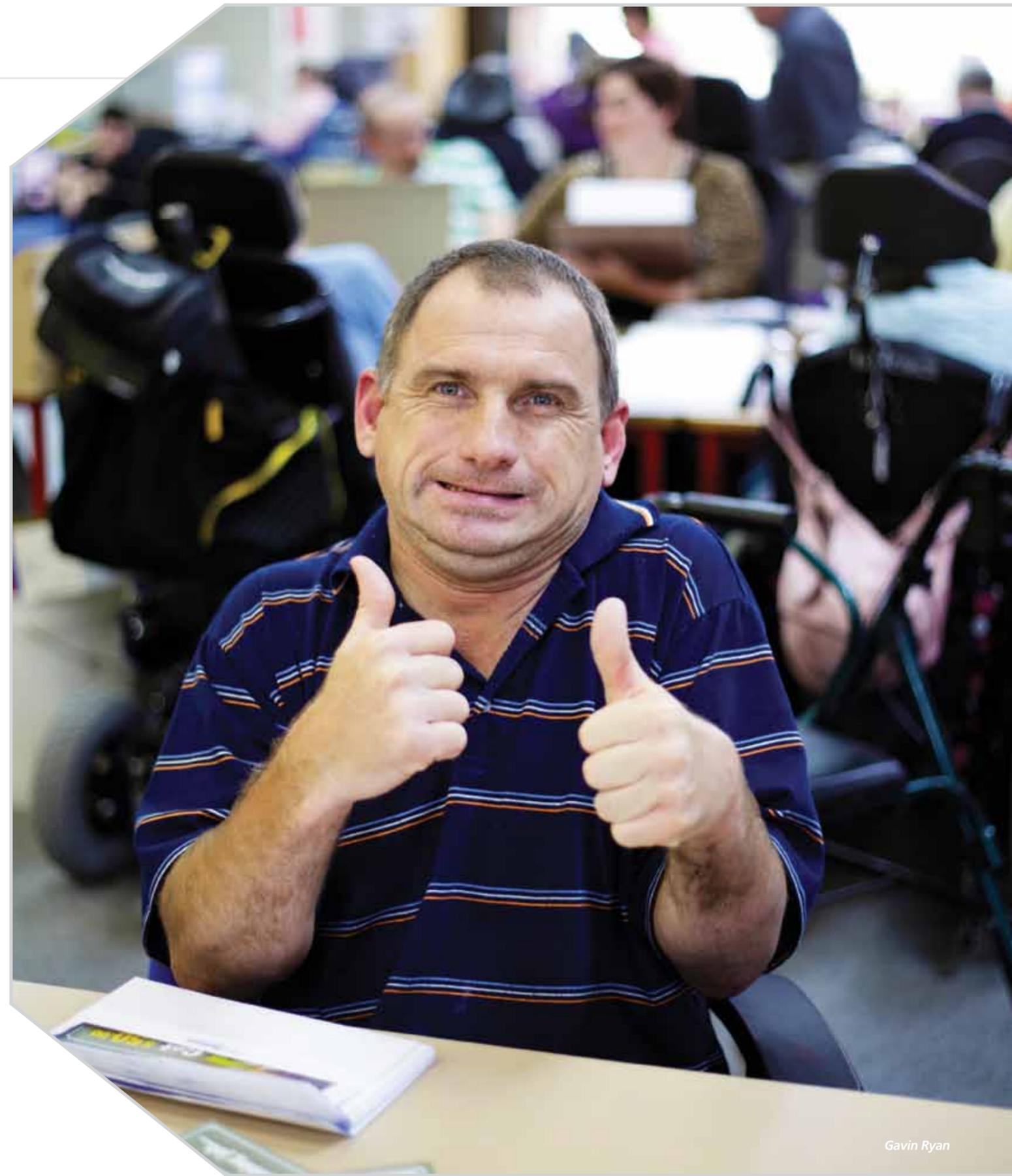
SEDS has over 20 years experience, working in partnership with employers to successfully recruit and support employees with a disability. Our candidates have a diverse range of skills suited to retail, trade, manufacturing and professional services.

SEDS is funded through the Australian Government Department of Education, Employment and Workplace Relations (DEEWR).

### **COMMUNITY ACCESS SERVICES**

Community Access Services (CAS) are lifestyle programs for people who have severe and multiple disabilities. They are community-based services, which offer a valuable alternative to employment. The CAS programs are person centered and aim to reflect the interests and goals of their members. Cerebral Palsy Alliance runs several CAS programs across Sydney and one in Newcastle.

Participants are actively involved in the management of the CAS at all levels – they are supported to plan their own activities, share in staff selection, reviews and appraisals and join committees and working groups, both within the individual service and within the community.



Gavin Ryan



## Inspiring Stories **Life After School**

'When I was in Year 9, I began to think about what I'd like to do after school... I joined the Sydney Employment Development Service (SEDS) ... and they helped me secure my first traineeship'. *Ben Hosking*



The following stories have appeared in *i am* magazine in the last year and tell the first hand accounts of what Ben, Sinead and Monique have been doing since the school bell rang for the last time. They are all living with cerebral palsy.

### **TRAINEESHIP**

#### **Ben Hosking**

When I was in Year 9, I began to think about what I'd like to do after school. Doing something with the law interested me because I enjoyed legal studies at school. However, by the time I left, I wanted a break from study and was keen to start working instead. My initial goal was to undertake a business traineeship in a large corporate company. I joined the Sydney Employment Development Service (SEDS) Transition To Work (TTW) program, and they helped me secure my first traineeship with the Reserve Bank. I then switched over to their Open Employment Program, which taught me communication skills, how to write a resume, office etiquette and how to prioritise tasks.

SEDS have also mentored me on coping with challenges in the workplace and employer expectations. They showed me how to look for jobs in line with my skills and interests, and did some 'mock' interviews with me as part of my job search preparation.

For the past 18 months, I've been working as a Law Clerk in the city. My role involves filing legal documents for the courts and other government departments as well as general office duties. It's a job that involves getting out of the office and meeting lots of different people, which I enjoy. I'm not sure if it's a career I want to do for life, but I know that I now have much more experience, confidence and a broader skill set to try other job options down the track.



*Ben Hosking*

### **COMMUNITY ACCESS SERVICES (CAS)**

#### **Sinead O'Brien and Mum, Ethna**

I started to consider Sinead's post school options at the start of her final year in high school. I was told that Cerebral Palsy Alliance ran the best community access service, so was keen to investigate further. I looked at other community participation options throughout the year, but none seemed to be quite right. Towards the end of the year, I was offered a place at St Ives CAS. It was just what Sinead needed – a combination of outings and on-site programs. Prior to starting, I introduced Sinead to the staff. The staff are well trained and take great care of Sinead. The CAS was perfect for us, especially because they also organise daily transport to and from the program. Its personal care facilities are great, and the clients are taken on a camp each year.

Sinead also has a vision impairment, so she enjoys spending time in the sensory room. She also enjoys the music therapy program which is well organised with qualified staff.

### **SUPPORTED EMPLOYMENT**

#### **Monique Swan, Packforce**

My parents were referred to the SEDS TTW program when I was in Year 11. While I was doing the program, SEDS suggested I consider Packforce as an employment possibility. I've now been with Packforce for three and a half years. I enjoy the job, particularly the variety of tasks because they're different each day. The staff are great and are always willing to help.

Packforce provides employees with training opportunities and skills development to prepare some individuals for open employment (e.g. forklift driver's licence).

Potential employees are required to complete a Job Capacity Assessment from Centrelink to identify their suitability. Employees must have a permanent disability and require ongoing support to maintain their employment.



## Inspiring Stories **Time to Reminisce**

'I have no regrets being a person living with a disability.' *Adrian Lynch*

...I didn't realise it, but I had become Packforce's longest standing employee.



I am 66 years old and have cerebral palsy. Cerebral Palsy Alliance, what used to be known as The Spastic Centre, has been a part of my life for as long as I can remember. It has made me who I am today.

I was just three years old when I began going to The Spastic Centre at Mosman in 1947. It was a long trip to get there from our home at Bossley Park in Sydney's south west, where my mum and dad ran a poultry farm. In 1954 we moved to another poultry farm in Carlingford so The Spastic Centre bus could come and pick me up at our front door each day. I feel really privileged to have had such marvellous and dedicated parents who always had my best interests at heart.

I didn't walk until I was nine years old. I can still remember the therapists who worked with me and helped me to take my first steps. In 1963, when I was 18 years old, I began my working life as a supported employee with The Spastic Centre. When co-founder of The Spastic Centre Neil McLeod learnt that a factory employing able-bodied people doing assembly work for telephone exchange relay sets was closing down, he took over the equipment and some of the staff and set up Centre Industries.

His vision was to provide supported employment for people with cerebral palsy. I didn't know it then, but my

first day on the job at Centre Industries was the beginning of a working life that would last nearly half a century. When I started at Centre Industries, I worked the hand presses, lathes, and power presses to make telephone exchange boxes for Telecom. I learnt my trade from a young John Morgan, who was a role model for me in teaching me how to operate a lathe and work with able-bodied people. John went on to become a longstanding Board member with Cerebral Palsy Alliance.

I remember working at Centre Industries on 21 July 1969 when man first set foot on the moon. It was around 1pm, and we watched the momentous occasion on a small TV in the store office. Over the next few decades, I worked at Centre Industries (which later became Business Services and now Packforce) at Allambie Heights, North Rocks, Girraween, Castle Hill and Wetherill Park. When I first started at Wetherill Park in 2003, I was still living in a group home at Narraweena on Sydney's northern beaches. It was great because I was able to keep in touch with many of my life-long friends from my early days at Centre Industries. However, I had to travel 90 minutes each way to get to and from work. It was tiring but well worth it!

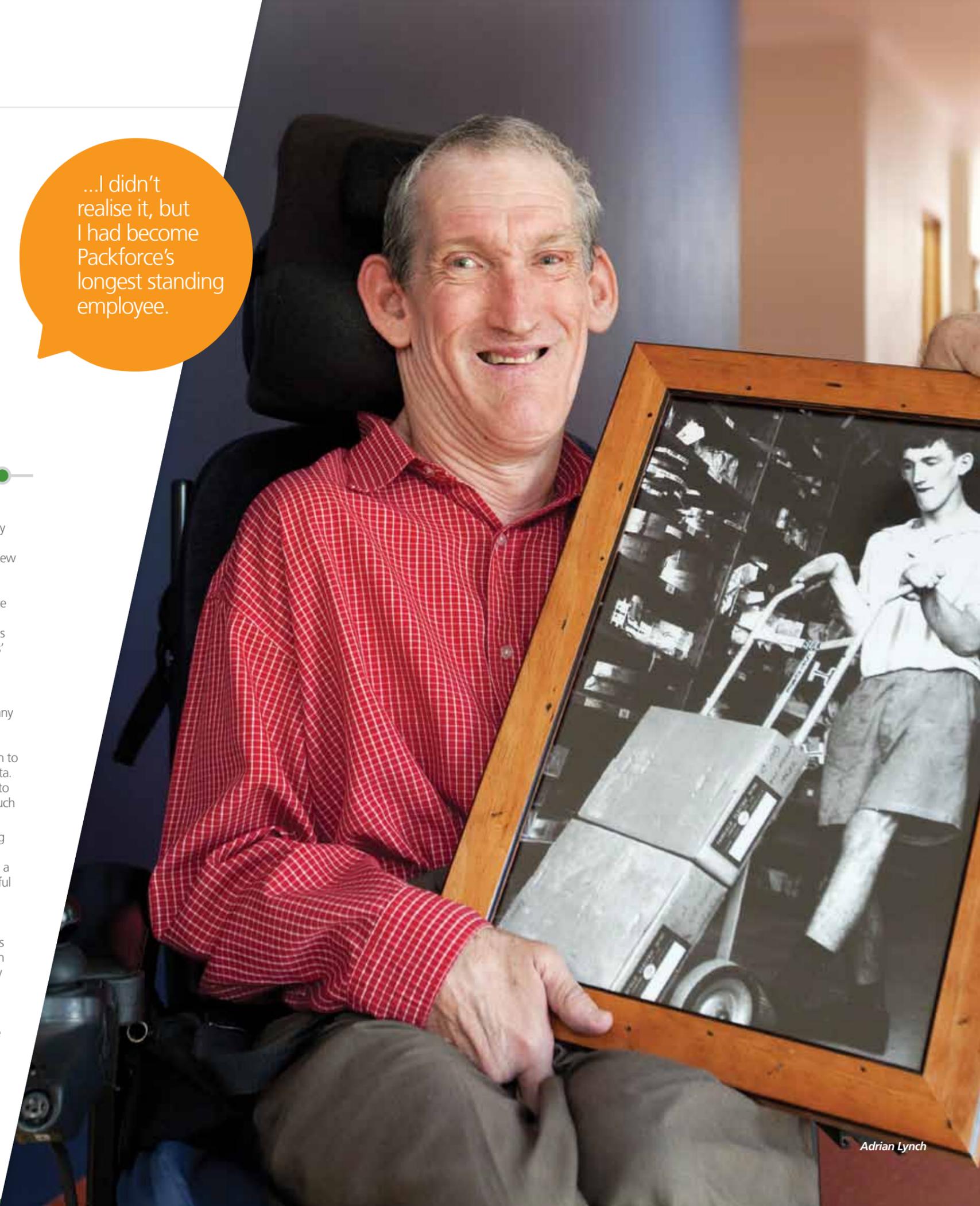
Midway through last year I made two of the biggest changes in my life so far.

The first change was moving from my longstanding home on the northern beaches to Cerebral Palsy Alliance's new supported accommodation facility at Granville. I now enjoy the privacy of my own unit, but also the reassurance that help is available 24 hours a day if needed. My second big change was retiring from Packforce after 48 years' service. I didn't realise it, but I had become Packforce's longest standing employee.

Although I miss my work and the many friends I made over the years, I am enjoying my retirement. I've started writing a book about my life and plan to do some volunteer work at Parramatta. I really want to give something back to the community as I've received so much help over my life.

I have no regrets being a person living with a disability. I have interests in music, sports and current affairs, and a wide circle of friends. I'm really grateful for the support that Cerebral Palsy Alliance has given me over my life - from those early days of therapy and my years working at Centre Industries and Packforce, to the assistance given to enable me to live as independently as possible. I've learnt so much and really value the skills, independence and friendships that I've developed. I consider Cerebral Palsy Alliance to be part of my family. It has always been there for me, and always will be.'

*Adrian Lynch*





# Strategic Plan

Cerebral Palsy Alliance has a three year strategic plan cycle. This ensures our organisation builds on our achievements, addresses our challenges, and outlines what priorities we will pursue.

The key drivers for the 2010-2013 Strategic Plan are:

**Economic responsiveness**

adjusting to variances in the marketplace and global finances

**Workforce development**

attracting and retaining staff

**Digital technology**

keeping up to date with technologies and the communication expectations of our stakeholders

**National Disability Insurance Scheme (NDIS)**

preparing for the changing landscape in funding and structuring our organisation accordingly

**Research discoveries**

supporting and promoting research aimed at reducing the prevalence and severity of cerebral palsy and enhancing the health and wellbeing of people with cerebral palsy

## THE CHALLENGES AHEAD

The 2013-2016 Strategic Plan will reflect challenging issues including:

**Our reach**

Our current service sites at Ryde, Prairiewood, Penrith, Maitland and Orange are in areas where significant population growth is expected and are likely to experience high demand for services.

Other areas including Blacktown, the Hills District, Campbelltown /Camden also have rapidly expanding populations and are not well served by the location of our current service sites.

**Our service models**

Under new funding arrangements, a consumer driven model of service provision will require greater flexibility in how, where and when we provide services to meet customer demand.

**Our support systems**

Infrastructure supports and services will need to be streamlined to ensure cost efficiencies are maximised in the delivery of services to clients and families.

**Our financial capacity**

Maintaining sustainable income streams as our national markets respond to the global financial situation.

The following table highlights our progress over the past 12 months.

### KEY GOAL 1



World-class services that connect and engage people with their communities  
Pg 16-17/34-35

#### OUTCOMES

1. Service models that foster client/family involvement in planning, choice and funding arrangements
2. Improved service timelines and interactions for therapy and family supports
3. Enhanced digital solutions to inform, connect and engage
4. Strengthened individual and family wellbeing and resilience
5. Planned and delivered support for complex clients
6. Appropriate equipment at the right time
7. Cultural competence in the delivery of services to diverse communities

#### SIGNIFICANT PROGRESS MADE ON

- » Embedding the Life Needs Approach
- » CP Check Up program for children
- » Client and family consultation forums
- » Adoption of digital applications
- » Shortening wait times for equipment through a pre-purchase scheme in partnership with Enable NSW
- » Strengthening community partnerships through Aboriginal consultation forums
- » Responding to personalised funding arrangements for adult clients with a pilot program
- » Expanding opportunities for clients in sports and the performing arts

### KEY GOAL 2



A robust and agile organisation  
Pg 36-37/42-43

#### OUTCOMES

1. Right people in the right place at the right time
2. Financial systems that lift our performance, efficiency and capacity
3. Information systems that lift our performance, efficiency and capacity
4. Sustainable and profitable fundraising programs
5. Greater efficiency in non-core capabilities

#### SIGNIFICANT PROGRESS MADE ON

- » Traineeship programs for new recruits
- » Leadership development forums for managers and emerging leaders
- » Service restructures
- » "September" as a national and international mass participation event
- » Internal audit function to improve efficiencies
- » Innovation Hub for staff

### KEY GOAL 3



Discoveries in prevention, cure and intervention  
Pg 44-45

#### OUTCOMES

1. International leadership in the cerebral palsy research community
2. Good business practices and integrated infrastructure support
3. A strong and focused Research Institute

#### SIGNIFICANT PROGRESS MADE ON

- » Ground breaking research development in the use of magnesium sulphate in premature labour and therapeutic hypothermia for newborns to reduce the severity of cerebral palsy
- » International research relationships and research collaborations
- » Prevention and cure CP Summit
- » Early identification and intervention for babies through a research program involving neonatal intensive care units

### KEY GOAL 4



Positioning for the longer term.  
Pg 46-47

#### OUTCOMES

1. A National Disability Insurance Scheme (NDIS) that benefits clients and families
2. Maximised utilisation of Allambie Heights site
3. Growth and diversification opportunities
4. Global efforts that shape local solutions
5. Best practice in corporate governance
6. Greater awareness and understanding of cerebral palsy and its impact
7. Well respected and recognised cerebral palsy brands

#### SIGNIFICANT PROGRESS MADE ON

- » The NDIS Campaign through engagement in DisabiliTea's and hosting community events and participation in community rallies
- » Contribution to the Productivity Commission's report on NDIS and involvement in various NDIS working parties
- » New campus rebuilt at Allambie Heights



Therapist, Teigan Butchers and Felix Bennett

Cerebral Palsy Alliance is here to make a difference in people's lives. We want to offer the best service and customer experience for our clients and families.

At Cerebral Palsy Alliance we pride ourselves on our strong working partnerships with our clients and their families. Our partnerships are strong due to our commitment in regularly evaluating our services to meet client needs, looking at our clients' needs throughout their life, not just the here and now; and having committed, experienced and people centred staff.

#### Embedding Life Needs Approach

Cerebral Palsy Alliance is committed to delivering services to people with a disability and their families that are proactive, holistic, and future focused. To help us do this, we consider all areas of life in which people with a disability and their families may wish to receive support – we call this our Life Needs Approach.

#### CP Check Up

In the past 12 months Cerebral Palsy Alliance has invited families whose child was born on or after January 1, 2008 to participate in a program called the CP Check Up. The program monitors development across a range of areas including fine and gross motor skills, communication, nutrition, cognition, learning and family wellbeing. Regular check-ups provide opportunities for staff to work with families to advise on the best response to keep the child and family's overall wellbeing 'on track'.

To date, more than 80 families throughout NSW have participated in

CP Check Up. The program is based on a successful Swedish program which has drastically reduced the need for orthopaedic surgery, a significant issue for children with cerebral palsy. No other program around the world has been able to achieve results even close to this. It represents a significant breakthrough for children with cerebral palsy and their families.

#### Parent and Client Consultation Forums

Consultation groups have been set up with clients and families to hear and understand the issues and to encourage and to share information with us and with others. Cerebral Palsy Alliance takes a collaborative approach to ensuring the information we gather and share with individuals, health professionals, community workers and the wider community is credible and useful.

#### Adoption of Digital Applications

In response to the overwhelming interest by clients, families and staff in the use of the iPad for people with disabilities, Cerebral Palsy Alliance has established the 'iPad Champions' group. This has resulted in the use of iPad apps in many areas of clients' lives.

WebEx was piloted across our rural and metro sites for staff mentoring, training and meetings. It can be used from any computer or any other Wi-Fi or 3G-enabled mobile device greatly increasing our efficiencies.

#### Expanding opportunities for clients in sports and the performing arts

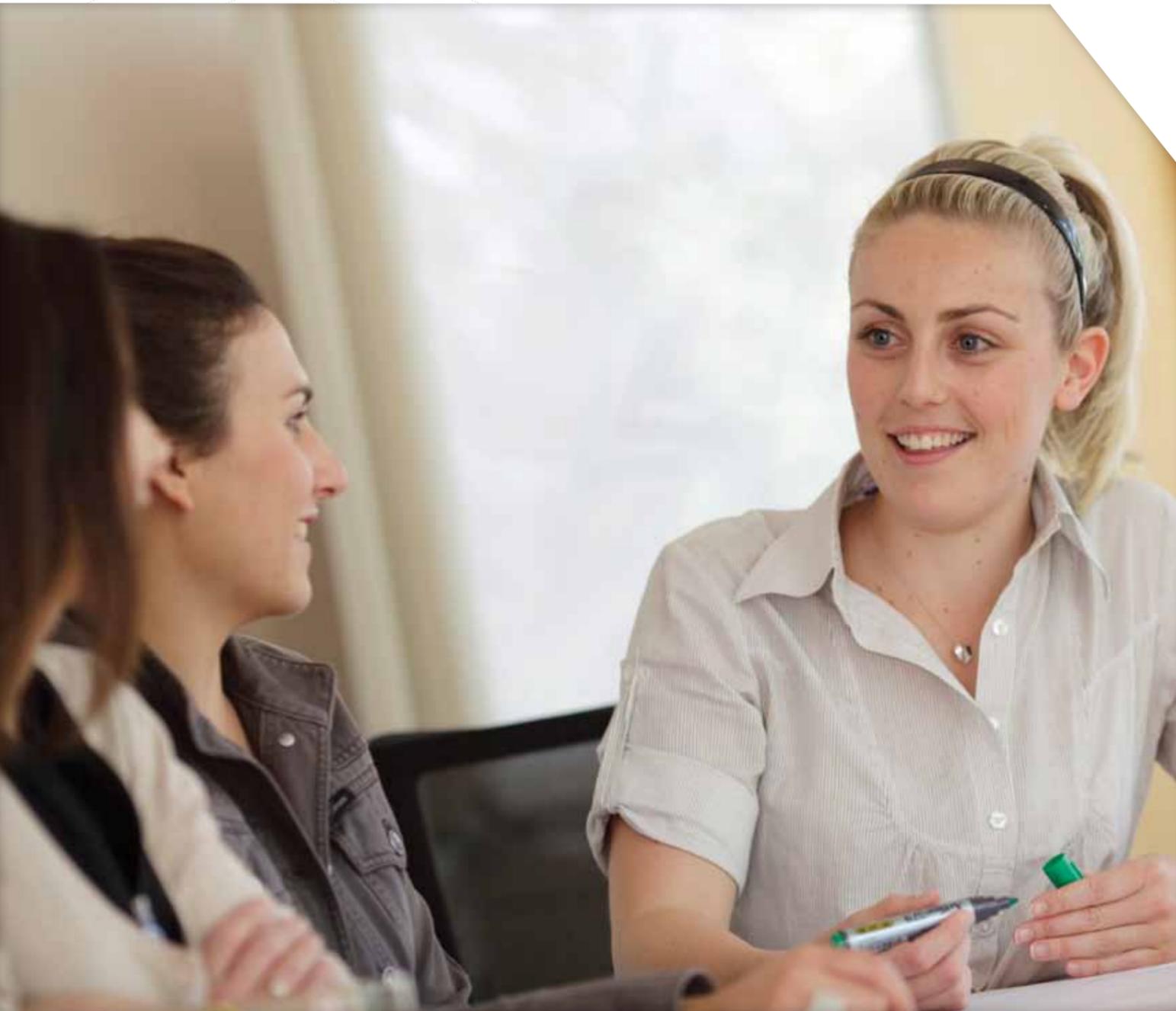
The NSW Boccia squad and elite athletes shone in competition and many more young people were inspired to become involved. Our performance of Circumspecto at the Sydney Opera House drew wide acclaim and launched the talented members of our Community Access Services onto the public stage.

## Key Goal 1

World-class services that connect and engage people with their communities

## Key Goal 2

### A robust and agile organisation



Cerebral Palsy Alliance is dedicated in its efforts to have the right people in the right places at the right time.

An organisation which is robust must be flexible in meeting the changing needs of its clients. It must ensure its longevity for future generations.

Cerebral Palsy Alliance is dedicated in its efforts to have the right people in the right places at the right time. In doing so we need to make sure that we have systems in place to support their professional development and growth. For financial stability, we need sufficient resources to invest for future growth.

Over the past year, we have developed programs that support learning, increase efficiency in our financial reporting, provide sustainable and profitable fundraising and produce greater efficiencies in our non-core capabilities.

#### Traineeship program for new recruits

Over the past year we offered traineeship programs to many students and new recruits to allow them to work and study at the same time. Students and employees study a Certificate III or Certificate IV nationally recognised training program.

#### Leadership development

Leadership forums have been established across the organisation to support and grow knowledge and networks for managers/leaders. The development program is underpinned by:

- » a strong peer support network for managers
- » active facilitation of relevant knowledge and skill development

#### Service restructures

Early this year Cerebral Palsy Alliance underwent an audit to look at how we can better respond to the needs of our clients and be more efficient in service provision. We realised that we needed to position our staff for the longer term and be prepared for the changes that a National Disability Insurance Scheme could entail. Our client service areas have been realigned into four divisions allowing focused leadership.

#### Internal audit

The internal audit function within the organisation has increased, particularly looking at the effectiveness and efficiency of operations, the reliability and integrity of financial and operational information, the safeguarding of assets, and our compliance with laws, regulations and contracts. This process has identified a number of areas where efficiencies can be improved.

#### Innovation Hub for staff

The Innovation Hub is an online place to inspire and provoke ideas from our staff. It is proving to be extremely popular and ideas are already being shared and put into action throughout all our locations in the interest of improving services to our clients.



## Staff - Our Most Valuable Resource

We are recognised as one of the country's most female-friendly employers with an Employer of Choice for Women Citation in 2008, 2009, 2010 and 2011.

### Our staff

- Average age 42
- Total number 1062
- 22% of staff are male, 78% are female
- Average length of service 8 years
- 87% of staff work in client services, providing direct services to people living with cerebral palsy

The 2011 Annual Employee Climate Survey results show that employees have placed Cerebral Palsy Alliance in the top 12% of organisations with regard to job satisfaction and in the top 12% for employee engagement.

Results from our staff survey have shown continuous improvement since we commenced in 2002. Areas that staff constantly rate at 90% and above are: intention to stay, perceived client satisfaction, resources, health and safety, recruitment and selection, performance appraisal and wellness.

### Why are employees attracted to, and retained by Cerebral Palsy Alliance?

- » We have a strong commitment to providing our employees with evidence-based, responsive professional development which includes the delivery of nationally accredited courses through our Registered Training Organisation.
- » We have implemented competency-based role family matrices to support learning and development and succession plans.
- » We are recognised as one of the country's most female-friendly employers.
- » We embed our values of Integrity, Passion, Excellence, Courage and Respect in our practices every day.



*Pictured clockwise: Joshua Farr and Rachel Parker; Zarni Tun and Jenny Fung; Pippa Graham with Bethany James*



# Our Management



ROB WHITE	TONY CANNON	MARCUS BLEASE	DEBORAH HOFFMAN	FRANK SEDMAK	LIZ FOY	PAUL HENDERSON	ELISE STUMBLES
<p><b>Chief Executive Officer</b> Responsible for the overall management and operation of Cerebral Palsy Alliance. Creating, planning, implementing and integrating the strategic direction of Cerebral Palsy Alliance.</p>	<p><b>General Manager, Compliance and Company Secretary</b> Responsible for: Corporate governance Legal and regulatory compliance Board meetings and AGM</p>	<p><b>General Manager, Marketing and International Services</b> Responsible for: Marketing and communications Web and digital production International programs Bequests Fundraising</p>	<p><b>General Manager, Strategy, Research and Planning</b> Responsible for: Strategic plan development and review Government funding liaison &amp; administration Risk and internal audit Internal policy and procedures</p>	<p><b>General Manager, People and Culture</b> Responsible for: Volunteer and corporate engagement Work health safety and injury management Employee relations Pay and benefits Recruitment</p>	<p><b>General Manager, Services</b> Responsible for: LifePoints – Therapy and family support, Conductive Education Accommodation and Community Living Community Access Services and Respite Employment Services – Sydney Employment Development Service and Packforce</p>	<p><b>Chief Operating Officer</b> Responsible for: Finance Information technology and systems management Facilities management</p>	<p><b>General Manager, Organisational Development</b> Responsible for: Nationally recognised and specialised training Professional development Knowledge brokerage Specialised consultancy Talent management</p>



# Sustainable & Profitable Fundraising Programs

The community and business sector have supported our mission and clients in record numbers and with the continued investment it is hoped growth will continue into 2012/13.

We are committed to building a strong and easily identifiable brand that attracts people to support and donate to our cause.

In the past year we have introduced the following initiatives to achieve this:

#### September

a national and international fundraising event that is open and appeals to all, no matter what age you are or where you live

**A capital campaign, 'Raise the Roof'**, which raised over \$7million to rebuild our Allambie Heights campus after it was destroyed by fire

#### World CP Day

an international day enabling the 17million people around the world living with cerebral palsy to upload and vote on ideas that could change their world

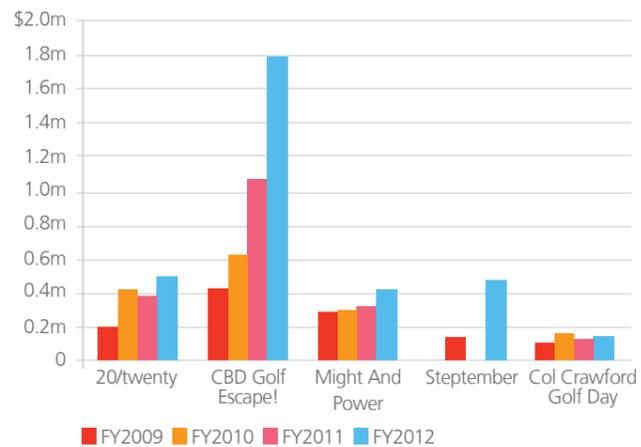
#### Increased volunteer base

to support events and fundraising activities, which in turn raises awareness through the corporate sector

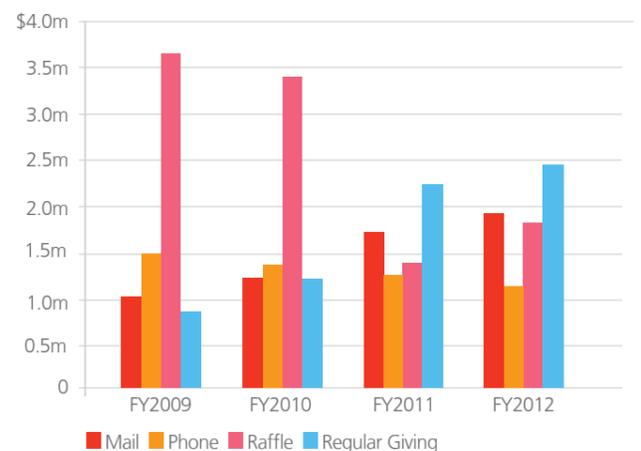
#### Strategies and investment

to increase the number of people in the community who make a monthly donation to support those living with cerebral palsy.

### OVERALL GROWTH OVER THE EVENT PORTFOLIO



### GROSS REVENUE SOURCES



#### Overall fundraising

This financial year has seen positive growth at a time of great economic uncertainty. The community and business sector have supported our mission and clients in record numbers.

Our gross fundraising revenue for 2011/12 was \$17.5million. Gross fundraising revenue excluding bequest income grew by 6.2% year on year to \$16.4million.

This growth is in response to a strong investment in fundraising over the last 18 months, the capital campaign for the new Allambie Heights campus and some stand out growth in our events portfolio.

#### Event Fundraising

Our event portfolio has experienced outstanding support from both members of the community as well as the business sector which underpins the success of many of these activities.

**Overall our events raised \$3.32million, up 30% year on year.**

In July 2011 the iconic **Might And Power Race Day** raised a new high of \$323,000 from a record crowd of 1200 people. Our newest event, **September** raised a staggering \$472,000 in only its second year from 3200 participants. This event is a strategic priority for growth in years to come. The **Col Crawford Golf Day**, now in its 28th year raised \$142,000 in November 2011. **20/twenty** in March 2012 saw 200 participants swim, walk and kayak their way to the finish line raising \$490,000 and just two weeks later our infamous **CBD Golf Escape!** raised a record \$1.74million from 350 guests who enjoyed a family orientated weekend of golf, wine tasting and entertainment in the Hunter.

Our events would not be successful without the support of some very dedicated individuals who sit on the volunteer committees for these events and our corporate partners. We thank them for their incredible generosity.

#### Individual Giving

Over 73,390 individuals made a donation. Strategic investments have been made in this area and over the coming years this will be the main driver of revenue growth. None more so than our regular giving program, 'sponsor your local therapy team'. Over 12,000 individuals collectively donated \$2.4million. Donors responded generously to our six mail appeals generating \$1.9million for our services. Our Phone programs have proven to be

the most challenging over this last year, for both cash donations and our six raffles. Collectively they have raised \$2.9million, a decline of 20% year on year. Both programs are extremely mature and growth options are limited. This is a strategic priority for FY2013.

#### Partnerships

Corporate, foundations and individual partnerships continue to be a source of importance in funding and volunteer resourcing for our client programs and infrastructure.

We would particularly like to thank our major partners who have all donated more than \$100,000.

- » Sargents Pies Charitable Foundation
- » Aristocrat
- » Commonwealth Bank
- » Clubs ACT
- » Macquarie Group Foundation
- » ING Foundation
- » ANZ Bank
- » Parliamentary Press Gallery
- » Star Scientific Foundation

In addition we would like to thank the wonderful support of:

Black Horse Foundation, Capital Chemists, Clayton Utz, Coca-Cola Community Foundation, Community CPS, Ernst & Young, GE, Goldman Sachs, Greater Building Society and The Greater Charitable Foundation, Henkel Scwarzkopf, HME Stewart Charitable Trust, James N Kirby Foundation, Myer, NAB, Newcastle Permanent Charitable Foundation, Orange and Leeton Country Councils, Perpetual, Profield Foundation, QBE Foundation, St George Foundation, Telstra Foundation, The Tradies Club, Tudor Foundation, UBank, Westfield and Wrigley Foundation

#### 'Raise the Roof' Supporters

To the following supporters we are indebted for their significant contribution to our Allambie Heights campus: Dee Why RSL, Fidelity Foundation, Grevillea Foundation and Star Scientific Foundation, Marian & EH Flack Trust, Collier Charitable Fund, Clayton Utz and Aristocrat.

#### Corporate Supporters

We would also like to recognise and thank the many organisations that contribute every year to the ongoing success of our fundraising events:

Adshel, APN Outdoor, ARN, Southern Cross Austereo, DMG, EYE, Fairfax Media,

Ignite Media Brands, JCDcaux, OohMedia, MCN, Nine Entertainment Company, News Limited, Pacific Publications, Seven Affiliate Sales, Telstra, Seven Network, Ten Network, Val Morgan, Win Television, Yahoo!7, Aristocrat, Caddy Storage Systems, CBA, Forum, Initiative, JLT, Lexus, Mediabrands, NRMA, Saatchi & Saatchi, Starcom MediaVest, Swiss Re, Lexus, Sydney City Toyota, Sydney City Lexus, T-Bone, Toyota, Toyota Fleet Management, Toyota Insurance, Westfield, Tyrrell's Wine, DeBortoli Wines, Ingham Enterprises, Woolworths, John Singleton, Myer, Moraitis, Alpha Flight Services, National Australia Bank, The Pratt Foundation, Lion Co, Sydney Markets, Col Crawford Motors and the Crawford family.

#### Individual Donors

Many individuals contributed to our cause. We would particularly like to extend our gratitude to Mick Campbell, Eric Lidell, Andrew Tracey, Suzanne Maple-Brown, Donna Woodhill, Robyn and Ray Chapman, Renate and Dr Judith Cowan, Rob and Sandy Parsonage, James Hodgkinson and Anthony and Dianne Sweetman.

#### Research Foundation

Fundraising for our Research Foundation raised just over \$1m in 2011/12. Since its inception we have awarded 58 grants to some of the most promising researchers both nationally and internationally. The Foundation also funds Cerebral Palsy Alliance's own Research Institute.

Thanks must go to Avant whose contribution has been critical to the success of the Foundation, as well as Allergan, The Grevillea Foundation, Eagle Boys, Balnaves Foundation, Star Scientific Foundation, Tenix Foundation, Henry Roth, Macquarie Group Foundation and John T Reid Foundation.

## Q Key Goal 3

### Discoveries in prevention, cure and intervention

During the past year, our researchers were invited to present keynote papers at the world's leading conferences including the Australasian and American Academies of Cerebral Palsy and Developmental Medicine and the International Child Neurology Conference.

Cerebral Palsy Alliance is committed in supporting high quality research to reduce the prevalence and severity of cerebral palsy and enhance the health and wellbeing of people with cerebral palsy.

Over the past twelve months we have been endeavouring to achieve this by being recognised as international leaders in cerebral palsy. This has resulted in many important steps being made towards finding the answers about cerebral palsy.

## Ground-breaking Research

### Magnesium Sulphate

One of the most exciting cerebral palsy research breakthroughs in 2011 was the confirmation of a link between magnesium sulphate and the prevention of cerebral palsy in babies born pre-term.

For babies born before 30 weeks' gestation, researchers have found magnesium sulphate can prevent cerebral palsy in 1 in 63 cases.

The therapy works by giving magnesium sulphate to pregnant women via injection within 24 hours of delivery. We now know that if magnesium sulphate is used throughout Australia, we can prevent 30-90 infants born pre-term each year from developing cerebral palsy or dying.

Researchers stumbled across the protective effect of magnesium sulphate on the brain when they noticed that very pre-term babies born following maternal pre-eclampsia (where mothers had been administered magnesium sulphate) had a lower risk of bleeding into the brain, a relatively common occurrence in very pre-term babies. Many cases of cerebral palsy in babies born pre-term are preceded by a brain bleed or



We now know that... we can prevent 30-90 infants born pre-term each year from developing cerebral palsy or dying.

*Sitting left to right: Mani Vassel, Karin Nelson, Iona Novak, Jan Brunstrom, Sid Tan, Mijna Hadders-Algra  
Standing left to right: Alan Trounson, Rob White, Ruben Hernandez, Yvonne Wu, Michael Msall, Gary Hankins, David Rowitch, Stephen Bennett, Linda deVries, Glenn Tringali, Euan Wallace, Donna Ferriero, Henrik Hagberg, Heather Fullerton, James Blackman, Dianne Damiano, Rod Hunt, Eve Blair, Nadia Badawi, Peter Anderson, Sarah McIntyre, Hayley Smithers-Sheedy*

injury. This led doctors to question if the protective effect was from the magnesium sulphate or the pre-eclampsia itself. From observational studies, it appeared that magnesium sulphate was responsible for the neuro-protective effect.

Generous support of \$250,000 from the AVANT Innovative Research Grant to Professor Caroline Crowther (Director of the University of Adelaide's Australian Research Centre for Health of Women and Babies) has meant that Professor Crowther and her team can continue their work in tracking the use of magnesium sulphate in Australian hospitals.

### Therapeutic Hypothermia

The Research Foundation of Cerebral Palsy Alliance is supporting a study by Professor Kei Lui to evaluate the long-term results of one of the most promising interventions aimed at preventing cerebral palsy – therapeutic hypothermia. The use of induced hypothermia in babies who are born at full term but who are clearly sick – unconscious, floppy and showing characteristics of a condition known as

neonatal encephalopathy, is known to confer a very high risk of cerebral palsy. Lowering the babies' body temperature by about 2 degrees C, as part of a controlled procedure carried out under anaesthetic, can prevent cerebral palsy for about one in six of these babies.

### International Recognition

During the past year, our researchers were invited to present keynote papers at the world's leading conferences including the Australasian and American Academies of Cerebral Palsy and Developmental Medicine and the International Child Neurology Conference. Topics covered included assistive technology, risk factors for cerebral palsy in children born at full term, the Australian Cerebral Palsy Register, causal pathways and the CP Check Up program.

### International Cerebral Palsy Summit

In October 2011, the world's best minds in cerebral palsy research gathered in San Francisco for the first-ever World Cerebral Palsy Summit. The two-day Prevention and Cure Cerebral Palsy Summit was hosted

by the Research Foundation of Cerebral Palsy Alliance and funded with generous support from The Balnaves Foundation. The Summit featured twenty five of the top cerebral palsy researchers from Australia, the United States, New Zealand, The Netherlands and Sweden. The summit was a resounding success with cerebral palsy experts agreeing on a roadmap for future cerebral palsy research priorities.

### Movement Skills of Young Infants

Research funded by the National Health and Medical Research Council (NHMRC), the Research Foundation of Cerebral Palsy Alliance and the Balnaves Foundation, is focusing on improving the movement skills of young infants. This research will have potential long term benefits for children with cerebral palsy. The research aims to test the effectiveness of goal directed training and enriched environments for young infants with cerebral palsy.

## 🎯 Key Goal 4

### Positioning for the longer term

Over the past 12 months Cerebral Palsy Alliance has been positioning itself to be an influential body in the changing face of disability services across Australia.

Cerebral Palsy Alliance has:

- » Mobilised communities to take action and have their voice heard in support of the National Disability Insurance Scheme
- » Partnered with lobby groups and empowered clients and families to have their voice heard in matters directly impacting on the future of their service provision and funding
- » Engaged media and government bodies to hear our message on the importance of individualised funding
- » Been a key contributor in working parties making decisions on funding models and the shaping of the multibillion dollar disability sector
- » Presented a strong position to give weight to the outcomes of the Productivity Commission and subsequently represent large stakeholder groups, highlighting their needs
- » Invested in capital growth across NSW and ACT in order to provide state-of-the-art facilities that will provide services to our clients well into the future.

*We are proud to say that our level of readiness for the National Disability Insurance Scheme and future industry change has increased. This has been ensured by taking a hard and critical view over our operations, client demographics, financial management and leadership capabilities. We feel we are now at the right place to face the future with our clients' needs always the focus of our goals and outcomes.*



*Mother and son, David Chapman and Christina van Nierop*

an inspiration

sitting around

laughing aloud

he is an inspiration to all

to those close and far, to those small and tall

his laughter, friendship and joy

are something we enjoy from this boy

something we will cherish forever

that pushes us through the day together

we will help each other through the day, the weeks, the years

whatever you say

he is loved by all

those close and far, those short and tall

can't you see

he is an inspiration to all

grace papworth aged 12 about her brother luke



**Cerebral Palsy**  
**ALLIANCE**

*Formerly known as The Spastic Centre*

**Cerebral Palsy Alliance**

187 Allambie Rd, Allambie Heights | PO Box 184 Brookvale NSW 2100

T 02 9975 8000 F 02 9451 2516 E [contact@cerebralpalsy.org.au](mailto:contact@cerebralpalsy.org.au) W [cerebralpalsy.org.au](http://cerebralpalsy.org.au)

Cerebral Palsy Alliance  
**Financial Statements 2012**



*Formerly known as The Spastic Centre*

# CEREBRAL PALSY ALLIANCE DIRECTORS' REPORT

30 June 2012

The Directors present their report together with the financial report of Cerebral Palsy Alliance ("the Company") and the group, being the Company and its controlled entities, for the year ended 30 June 2012 and the auditor's report thereon.

## THE BOARD OF DIRECTORS

The Directors of the Company at any time during or since the end of the financial year are:

### **MARELLE THORNTON AM, DipTeach, FAICD**

Mrs Thornton has been a member of the Board of Directors since October 1983.

Mrs Thornton is the President of Cerebral Palsy Alliance, Chairman of the Board of Directors, Chairman of the Nominations and Governance Committee, and a member of the Finance and Audit Committee, the Human Resources Committee, Community Relations, Fundraising and Marketing Committee, and the Services Committee.

Mrs Thornton is a retired primary school teacher.

### **MARK B. BRYANT OAM, MA, FCA, MAICD**

Mr Bryant has been a member of the Board of Directors since December 1997.

Mr Bryant is the Vice-President of Cerebral Palsy Alliance, Chairman of the Finance and Audit Committee and a member of the Community Relations, Fundraising and Marketing Committee, and the Nominations and Governance Committee. He also serves as a board representative to the Enterprise Risk Management Committee.

Mr Bryant has over 35 years of experience in public accounting.

### **CAIN BECKETT BEc, MIntS, FAICD**

Mr Beckett has been a member of the Board of Directors since November 2003.

Mr Beckett is a member of the Finance and Audit Committee, the Services Committee, and the Nominations and Governance Committee.

In July 2011 Mr Beckett was appointed Chairman of the Disability Council of NSW for a four year term.

Mr Beckett is a member of the senior leadership team of Perpetual Corporate Trust, and for over 13 years prior to this was a successful management and technology consultant.

### **NEROLI BEST MBBS, FANZCA, MAICD**

Dr Best has been a member of the Board of Directors since June 1994.

Dr Best is the Chairman of the Research Committee, and a member of the Ethics Committee and the Services Committee.

Dr Best is a medical practitioner specialising in anaesthesiology and holds appointments at Royal North Shore, Mater Misericordiae and North Shore Private Hospitals.

### **ANDREW BUCHANAN PSM, MAICD, AIMM**

Mr Buchanan has been a member of the Board of Directors since August 2010.

Mr Buchanan is the Chairman of the Ethics Committee, and a member of the Research Committee and the Community Relations, Fundraising and Marketing Committee.

Mr Buchanan recently retired after eight years as Chairman of the Disability Council of NSW, the official disability advisory body to the NSW Government.

Mr Buchanan has 40 years experience in broadcasting, communications and media, having spent his career at the ABC and now operates his own communications and media consultancy AB Communicates, and manages his winery at Queens Pinch Vineyard in Mudgee.

### **ALEXANDRA GREEN GAICD**

Miss Green has been a member of the Board of Directors since August 2011.

Miss Green is a Mechanical Engineering student at the University of New South Wales and aims to complete her undergraduate degree by the end of 2013.

Miss Green is also an Australian representative for both Paracycling and adaptive rowing. She is the 2012 World Champion for the C4 Individual Pursuit and achieved a bronze medal at the 2012 London Paralympic Games.

### **ROBERT (BOB) G. MILLER MAICD**

Mr Miller has been a member of the Board of Directors since May 1999.

Mr Miller is a member of the Community Relations, Fundraising and Marketing Committee, the Services Committee, the Human Resources Committee, and the Finance and Audit Committee. He also serves as a board representative to the Enterprise Risk Management Committee.

Mr Miller is the Principal of Australia Street Consulting Pty Ltd where he advises the automotive industry, advertising agencies, telecommunications companies and others on marketing. He was previously General Manager - Marketing, Toyota Australia for 15 years.

Mr Miller is an Adjunct Professor, teaching postgraduate students in Macquarie University's Faculty of Business and Economics, and the Macquarie Graduate School of Management.

## MICHELLE NOORT RN, CCC, MHSc, Crt Public Sector Management, MAICD

Ms Noort has been a member of the Board of Directors since February 2011.

Ms Noort is Chairman of the Services Committee.

Ms Noort has worked in the public health sector for over 30 years across NSW, Victoria and South Australia. Ms Noort is currently the Director of Operations, Planning and Performance Illawarra Shoalhaven Local Health District.

## JOHN SINTRAS GAICD

Mr Sintras has been a member of the Board of Directors since August 2009.

Mr Sintras is Chairman of the Community Relations, Fundraising and Marketing Committee, and a member of the Finance and Audit Committee.

Mr Sintras has a young daughter with cerebral palsy and served as a Governor on the Council of Governors of The Cerebral Palsy Foundation, a wholly-owned entity of Cerebral Palsy Alliance.

Mr Sintras is the Chief Executive Officer of the Starcom MediaVest Group, one of Australia's leading media communications agencies. In addition he is a Board member on several industry Boards and Committees across the media and marketing sector.

## BRIAN WILLIAMSON Dip Law (SAB), M. Com (Deakin), Adv Diploma AICD, Accredited

Specialist in Employment & Industrial Law (Law Soc of NSW), MAICD

Mr Williamson has been a member of the Board of Directors since December 2002.

Mr Williamson is the Chairman of the Human Resources Committee and is a board representative on the Enterprise Risk Management Committee.

Mr Williamson is the founder and owner of the specialist law firm, WilliamsonLegal, which deals with all aspects of workplace law and specialises in acting for employers. In 1994, Mr Williamson was one of the first five solicitors in NSW to become an Accredited Specialist in Employment & Industrial Law with the Law Society of NSW.

**Those Directors are all in office at the date of this report.**

## COMPANY SECRETARY

The company secretary at the end of the financial year was:

## ANTHONY CANNON BA (Econ), FCIS, CPA, MAICD, M. Mgt, M. Bus Law

Mr Cannon has been employed by Cerebral Palsy Alliance since 1988. In 1996 Mr Cannon was appointed Company Secretary to the Board and all Board Committees. Mr Cannon is also the General Manager, Compliance.

## THE BOARD OF DIRECTORS' MEETINGS

The number of Directors' meetings (including meetings of committees of Directors) and number of meetings attended by each of the Directors of the Company during the financial year were:

Board Members	Board of Directors' Meetings		Finance and Audit Committee Meetings		Human Resources Committee Meetings		Services Committee Meetings		Community Relations, Fundraising and Marketing Committee Meetings		Research Committee Meetings		Nominations and Governance Committee Meetings	
	Number eligible to attend	Number attended	Number eligible to attend	Number attended	Number eligible to attend	Number attended	Number eligible to attend	Number attended	Number eligible to attend	Number attended	Number eligible to attend	Number attended	Number eligible to attend	Number attended
Mr C Beckett	10	10	3	3			3	2			1	1	1	1
Dr N. Best	10	9					3	3			4	4		
Mr M. B. Bryant OAM	10	10	3	3					4	3			1	1
Mr A Buchanan	10	10							4	3	3	3		
Ms A. Green	8	6												
Mr R. Miller	10	9	3	2	2	2	3	3	4	3				
Ms M. Noort	10	7					3	3						
Mr J. Sintras	10	4	3	3					4	4				
Mrs M. A. Thornton AM	10	9	3	2	4	4	3	2	4	4			1	1
Mr B. Williamson	10	7			4	4								

Ms Alexandra Green joined the Board of Directors on 21 August 2011

## DIRECTORS' REPORT cont'd

### BOARD COMMITTEES

The agendas for Committee meetings are prepared in conjunction with the Chairs of the relevant Committees. Papers and submissions are distributed to Committee members in advance and each Committee is free to invite members of management or others to attend meetings, or take external advice, when considered appropriate.

The purpose and function of these Board Committees are described below.

#### *Finance and Audit Committee*

The Finance and Audit Committee enhances the credibility, objectivity and accountability of the Company by assisting the Board in discharging its responsibilities in relation to financial management, monitoring and controlling risk, internal control systems and reporting financial information.

The Committee also provides a forum for communication between the Board, senior financial management and the external auditors.

#### *Human Resources Committee*

The Human Resources Committee advises and makes recommendations to the Board on the development, implementation and review of policies in the Human Resources and Industrial Relations areas, including any references from the Board in respect of Human Resources management and Industrial Relations.

#### *Services Committee*

The Services Committee reviews, advises and makes recommendations to the Board on the nature and scope of service practice and delivery within Cerebral Palsy Alliance.

The Committee also consults widely with stakeholders through client and family forums about effective service delivery so that issues of duty of care, legal liability and service quality are brought to the Board's attention.

#### *Community Relations, Fundraising and Marketing Committee*

The Community Relations, Fundraising and Marketing Committee considers matters related to the image and profile of the organisation - its cause and its clients, community and corporate partnerships and programs and opportunities for increasing funds from both existing and new fundraising ventures.

The Committee also advises and makes recommendations on the financial viability, ethics and legal aspects of existing and proposed fundraising and marketing programs.

#### *Research Committee*

The Research Committee considers all submissions regarding research in terms of the effective use of organisational resources, applicability to people with cerebral palsy and the alignment to priorities within its research agenda.

Approved research projects are referred to the Ethics Committee for consideration and ethical approval. All recommendations of the Ethics Committee in respect of research proposals are made to the Board.

#### *Nominations and Governance Committee*

The Nominations and Governance Committee assists the Board in fulfilling its governance responsibilities for matters of succession planning and appointments to the Board and senior management, formulating Directors' induction programs, assessing Board and Director performance and reviewing and assessing Committee membership.

### ETHICS COMMITTEE

Cerebral Palsy Alliance has an Ethics Committee which ensures full and appropriate consideration is given to any potential risks, harms and benefits associated with participation in a research study. The Committee may propose changes to the study that will manage / minimise risks and improve the understanding of potential harms and benefits so that participants are able to provide informed consent.

The Ethics Committee is not designated as a Committee of the Board.

### GOVERNANCE

The Company and its controlled entities are companies limited by guarantee with the exception of The Cerebral Palsy Foundation Pty Ltd which is a proprietary limited company. The Company is governed by Directors who are elected by the members in a general meeting. Any member of the Company is eligible to be elected to the Board, if correctly nominated.

The Articles of Association limit the number of Directors to a minimum of five and a maximum of ten. Half of the Directors retire each year but may seek re-election.

Resolution requirements for general meetings are in accordance with the Corporations Act 2001.

## DIRECTORS' REPORT cont'd

### DIRECTOR EDUCATION

The Company has a formal process to educate new Directors about the nature of the organisation, current issues, the corporate strategy and the expectations of the Company concerning performance of Directors.

Directors also have the opportunity to visit Company facilities and meet with management to gain a better understanding of its operations. Directors are given access to continuing education opportunities to update and enhance their skills and knowledge.

### PRINCIPAL ACTIVITIES AND OBJECTIVES

The principal activities of the Company and its controlled entities are to provide access to a range of services and facilities to children and adults with cerebral palsy and their families in NSW and the ACT and, where applicable, to people with other disabilities who can benefit from the services.

There were no significant changes in the nature of the activities of the group during the year.

The activities of the Company and its controlled entities are directed as follows:

#### *Cerebral Palsy Alliance's Mission Statement*

*Cerebral Palsy Alliance –  
For people with cerebral palsy  
Building Futures*

#### *Cerebral Palsy Alliance's Objective*

The long-term objective of Cerebral Palsy Alliance is an inclusive society for people with cerebral palsy and their families.

Our focus is:

- Developing world-class services that connect and engage people with their communities
- Maintaining a robust and agile organisation
- Supporting research activities in intervention, prevention, and cure
- Adopting an organisational framework for a changing future.

The 2010-2013 Strategic Plan articulates the following twenty-one outcomes:

Cerebral Palsy Alliance will:

1. Adopt service models that foster client/family involvement in planning, choice and service funding arrangements
2. Improve service timelines for therapy and family supports
3. Enhance digital solutions to inform, connect and engage
4. Strengthen the wellbeing and resilience of individuals and families
5. Plan and deliver support for clients with multiple health and disability needs
6. Provide assistive equipment for mobility, communication and daily living in a timely way
7. Provide cultural competence for staff in the delivery of services to diverse communities
8. Recruit the right people in the right places at the right time
9. Provide financial information systems that lift our performance, efficiency and capacity
10. Develop sustainable and profitable fundraising programs
11. Create greater efficiency in non-core capabilities
12. Provide international leadership in the cerebral palsy research community
13. Develop good business practices and integrated infrastructure support for the Research Institute
14. Develop a strong and focussed Research Institute
15. Support the introduction of a National Disability Insurance Scheme
16. Maximise the use of the Allambie Heights site
17. Develop growth and diversification opportunities
18. Develop global efforts that shape solutions in local communities
19. Develop best practice in corporate governance
20. Promote greater awareness and understanding of cerebral palsy and its impact
21. Develop a well respected and recognised cerebral palsy brand.

## **DIRECTORS' REPORT cont'd**

Company performance is regularly measured against the following Key Performance Indicators:

- Client activity performance including client numbers, client outputs and unit costs
- Client satisfaction measures including compliments and complaints, and satisfaction surveys
- Staffing measures including the number of staff, full time equivalents, recruitment and retention rate, satisfaction rating
- Occupational Health and Safety measures including the number and type of incidents and lost time injuries
- A range of financial indicators
- Investment returns compared to benchmarks
- Fundraising performance and cost of fundraising ratio
- Government income to cover direct cost and contribute appropriately to overheads.

### **OPERATING AND FINANCIAL REVIEW**

The surplus of the group for the financial year was \$2,923,000 (2010-2011: \$14,318,000). The Company and each of its controlled entities are exempt from Income Tax.

### **STATE OF AFFAIRS**

In the opinion of the Directors there were no significant changes in the state of affairs of the group that occurred during the financial year under review that are not otherwise disclosed in this report or the financial statements.

### **ENVIRONMENTAL REGULATIONS**

The group's operations are not subject to any significant environmental regulations under either Commonwealth or State legislation. The Board believes that the group has adequate systems in place for the management of its environmental requirements.

### **SUBSEQUENT EVENTS**

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, in the opinion of the Directors of the Company, to affect significantly the operations of the group, the results of those operations, or the state of affairs of the group, in future financial years.

### **DIVIDENDS**

The Company and its controlled entities are prohibited by their Constitutions from paying dividends to its members.

### **LIKELY DEVELOPMENTS**

The Directors do not believe it likely that there will be any material changes in the operations of the group for the next twelve months.

### **TAX DEDUCTIBILITY OF DONATIONS**

The Company is a deductible gift recipient as defined in the Income Tax Assessment Act. Donations of \$2.00 or more are tax deductible in Australia.

### **DIRECTORS' BENEFITS**

Since the end of the previous financial year, no Director received or became entitled to receive remuneration.

The Board members of the Company provide their time and expertise on an entirely voluntary basis and receive no fees, salaries or benefits for the work that they undertake on behalf of the Board.

### **INDEMNIFICATION AND INSURANCE OF DIRECTORS AND OFFICERS**

Since the end of the previous financial year, the Company has not indemnified or made a relevant agreement for indemnifying against a liability of any person who is or has been an officer or auditor of the Company.

Since the end of the previous financial year, the Company has paid premiums in respect of directors' and officers' liability and legal expenses insurance contracts. These insurance contracts insure against liability (subject to specific exclusions) for persons who are or have been directors or executive officers of the Company.

The Directors have not included details of the nature of the liabilities covered nor the amount of the premium paid in respect of the directors' and officers' liability and legal expenses' insurance contracts, as such disclosure is prohibited under the terms of the contract.

## DIRECTORS' REPORT cont'd

### ROUNDING OFF

The Company is an entity to which ASIC Class Order 98/100 applies and, accordingly, amounts in the financial statements and Directors' Report have been rounded to the nearest thousand dollars, unless otherwise stated.

### LEAD AUDITOR'S INDEPENDENCE DECLARATION

The Lead Auditor's Independence Declaration is set out on page 38 and forms part of the Directors' Report for the financial year ended 30 June 2012.

### MEMBERS

**As at 30 June 2012 there were 407 members (2011: 390 members) of the Company.**

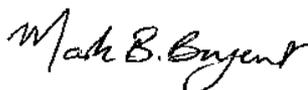
In accordance with the Company's Memorandum and Articles of Association, each member of the Company has a maximum liability of \$20 in the event of the Company being wound up while he/she is a member (or within one year after he/she ceases to be a member) for payment of the debts and liabilities of the Company contracted before he/she ceased to be a member.

There are four categories of members: Members with a Disability; Support Members; Honorary Life Members; Invited Members.

The Directors' Report was authorised for issue by the Directors at Allambie Heights on 19 September 2012.



M.Thornton AM  
Director



M. B. Bryant, OAM  
Director

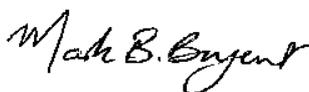
## CEREBRAL PALSY ALLIANCE DIRECTORS' DECLARATION

1. In the opinion of the directors of Cerebral Palsy Alliance (the Company):
  - (a) the consolidated financial statements and notes that are set out on pages 11 to 37 are in accordance with the Corporations Act 2001, including:
    - (i) giving a true and fair view of the group's financial position as at 30 June 2012 and of its performance for the financial year ended on that date; and
    - (ii) complying with Australian Accounting Standards – Reduced Disclosure Requirements and the Corporations Regulations 2001; and
  - (b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.
2. There are reasonable grounds to believe that the Company and the group entities identified in note 23 will be able to meet any obligations or liabilities to which they are or may become subject to by virtue of the Deed of Cross Guarantee between the Company and those group entities pursuant to ASIC Class Order 98/1418.

Signed in accordance with a resolution of the directors:



M.Thornton AM  
Director  
Allambie Heights  
19 September 2012



M.B. Bryant OAM  
Director  
Allambie Heights  
19 September 2012

# CEREBRAL PALSY ALLIANCE DECLARATION BY CHIEF EXECUTIVE OFFICER

## IN RESPECT OF FUNDRAISING APPEALS

I, Rob White, Chief Executive Officer of Cerebral Palsy Alliance, declare in my opinion that:

- (a) the financial report gives a true and fair view of all income and expenditure of Cerebral Palsy Alliance and its controlled entities with respect to fundraising appeal activities for the financial year ended 30 June 2012;
- (b) the statement of financial position gives a true and fair view of the state of affairs with respect to fundraising appeal activities as at 30 June 2012;
- (c) the provisions of the Charitable Fundraising (NSW) Act 1991 and Regulations and the conditions attached to the authority have been complied with for the financial year ended 30 June 2012; and
- (d) the internal controls exercised by Cerebral Palsy Alliance are appropriate and effective in accounting for all income received and applied from any fundraising appeals.



Rob White

Chief Executive Officer

Allambie Heights

19 September 2012

# CEREBRAL PALSY ALLIANCE AND ITS CONTROLLED ENTITIES CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2012

	NOTE	2012 \$'000	2011 \$'000
<b>ASSETS</b>			
Cash and cash equivalents	8	1,415	9,063
Trade and other receivables	9	2,826	2,572
Inventories	10	210	281
Investments	11	3,062	22,853
<b>TOTAL CURRENT ASSETS</b>		<b>7,513</b>	<b>34,769</b>
Investments	11	26,447	13,677
Property, plant and equipment	12	34,294	18,103
Intangible assets	13	870	374
<b>TOTAL NON-CURRENT ASSETS</b>		<b>61,611</b>	<b>32,154</b>
<b>TOTAL ASSETS</b>		<b>69,124</b>	<b>66,923</b>
<b>LIABILITIES</b>			
Trade and other payables	14	7,962	8,254
Employee benefits	15	6,921	6,009
<b>TOTAL CURRENT LIABILITIES</b>		<b>14,883</b>	<b>14,263</b>
Employee benefits	15	1,004	966
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>1,004</b>	<b>966</b>
<b>TOTAL LIABILITIES</b>		<b>15,887</b>	<b>15,229</b>
<b>NET ASSETS</b>		<b>53,237</b>	<b>51,694</b>
<b>EQUITY</b>			
General funds		54,255	51,410
Fair value reserve	16	(1,018)	284
<b>TOTAL EQUITY</b>		<b>53,237</b>	<b>51,694</b>

THE NOTES ON PAGES 15 to 37 ARE AN INTEGRAL PART OF THESE CONSOLIDATED FINANCIAL STATEMENTS.

**CEREBRAL PALSY ALLIANCE AND ITS CONTROLLED ENTITIES**  
**CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**  
**for the year ended 30 June 2012**

	NOTE	2012 \$'000	2011 \$'000
Revenue from government funding	4	48,040	42,937
Revenue from fundraising and bequests	25	17,538	22,246
Revenue from rendering of services		3,657	3,661
Revenue from sale of goods		2,515	2,788
Accommodation expenses		(16,543)	(15,560)
Individual and family support expenses		(20,940)	(19,075)
Employment services expenses		(6,006)	(5,641)
Community access service expenses		(5,526)	(5,275)
Technical services expenses		(1,910)	(2,579)
Community education and information		(3,549)	(3,468)
Research grants and expenses		(1,735)	(1,467)
Fundraising expenses		(4,901)	(4,759)
Cost of goods sold		(1,756)	(1,374)
<b>Gross surplus</b>		<b>8,884</b>	<b>12,434</b>
Insurance claim – fire	27	775	7,172
Rental income		47	51
Other expenses		(9,490)	(8,104)
Fire expenses	27	-	(173)
Gain on sale of property, plant and equipment		237	189
<b>Results from operating activities</b>		<b>453</b>	<b>11,569</b>
Net finance income	7	2,470	2,749
<b>Surplus before income tax</b>		<b>2,923</b>	<b>14,318</b>
Income tax expense	2(m)	-	-
<b>Surplus for the year after income tax</b>		<b>2,923</b>	<b>14,318</b>
<b>Other comprehensive income</b>			
Net change in fair value of investments	7	(1,380)	718
Total other comprehensive income, after income tax		(1,380)	718
<b>Total comprehensive income for the year</b>		<b>1,543</b>	<b>15,036</b>

THE NOTES ON PAGES 15 to 37 ARE AN INTEGRAL PART OF THESE CONSOLIDATED FINANCIAL STATEMENTS.

**CEREBRAL PALSY ALLIANCE AND ITS CONTROLLED ENTITIES**  
**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**  
**for the year ended 30 June 2012**

	NOTE	General funds \$'000	Fair value reserve \$'000	Total equity \$'000
Balance at 1 July 2010		37,092	(434)	36,658
Surplus for the year		14,318	-	14,318
<i>Other comprehensive income</i>				
Net change in fair value of investments	7	-	718	718
Total other comprehensive income		-	718	718
Total comprehensive income for the year		14,318	718	15,036
<b>Balance at 30 June 2011</b>		<b>51,410</b>	<b>284</b>	<b>51,694</b>
Balance at 1 July 2011		51,410	284	51,694
Surplus for the year		2,923	-	2,923
<i>Other comprehensive income</i>				
Net change in fair value of investments	7	-	(1,380)	(1,380)
Total other comprehensive income for the year		-	(1,380)	(1,380)
Total comprehensive income for the year		2,923	(1,380)	1,543
Transfer of loss on sale of investments classified as fair value through other comprehensive income		(78)	78	-
<b>Balance at 30 June 2012</b>		<b>54,255</b>	<b>(1,018)</b>	<b>53,237</b>

THE NOTES ON PAGES 15 to 37 ARE AN INTEGRAL PART OF THESE CONSOLIDATED FINANCIAL STATEMENTS.

**CEREBRAL PALSY ALLIANCE AND ITS CONTROLLED ENTITIES**  
**CONSOLIDATED STATEMENT OF CASH FLOWS**  
**for the year ended 30 June 2012**

	NOTE	2012 \$'000	2011 \$'000
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Cash receipts in the course of operations		77,886	84,943
Cash payments to suppliers and employees		(76,042)	(73,052)
<b>Net cash from operating activities</b>		<b>1,844</b>	<b>11,891</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Interest received		1,302	1,483
Distributions from trusts and dividends		1,451	1,065
Acquisition of property, plant and equipment		(18,110)	(5,710)
Acquisition of intangible assets		(659)	(242)
Net sale/(purchase) of investments		5,641	(19,172)
Proceeds from sale of property, plant and equipment		886	1,127
<b>Net cash used in investing activities</b>		<b>(9,489)</b>	<b>(21,449)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Financing costs		(3)	(4)
<b>Net cash used in financing activities</b>		<b>(3)</b>	<b>(4)</b>
Net decrease in cash and cash equivalents		(7,648)	(9,562)
Cash and cash equivalents at the beginning of the financial year		9,063	18,625
<b>Cash and cash equivalents at the end of the financial year</b>	8	<b>1,415</b>	<b>9,063</b>

THE NOTES ON PAGES 15 to 37 ARE AN INTEGRAL PART OF THESE CONSOLIDATED FINANCIAL STATEMENTS.

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS for the year ended 30 June 2012

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### 1. BASIS OF PREPARATION

#### Reporting entity

Cerebral Palsy Alliance (formerly The Spastic Centre of New South Wales) ('the Company') is a company limited by guarantee and is domiciled in Australia. The address of the Company's registered office is 187 Allambie Road, Allambie Heights, NSW 2100. The consolidated financial statements as at and for the year ended 30 June 2012 comprise the financial statements of the Company and its controlled entities (together referred to as the "group").

The principal activities of the group are to provide access to a range of services and facilities to children and adults with cerebral palsy and their families in NSW and the ACT and, where applicable, to other people with disabilities who can benefit from the services.

The financial report was authorised for issue by the Board of Directors on 19 September 2012.

#### a) Statement of compliance

The group early adopted AASB 1053 Application of Tiers of Australian Accounting Standards and AASB 2010-02 Amendments to Australian Standards arising from Reduced Disclosure Requirements for the financial year beginning on 1 July 2010 to prepare Tier 2 general purpose financial statements.

The consolidated financial report is a Tier 2 general purpose financial report which has been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements (AASB-RDRs) (including Australian interpretations) adopted by the Australian Accounting Standards Board (AASB) and the Corporations Act 2001.

In the opinion of the Directors, having regard to the not-for-profit nature of the group's business, the terms used in the prescribed format of the Statement of Comprehensive Income are not appropriate. "Profit or Loss" in the prescribed format of the Statement of Comprehensive Income has been substituted by "Surplus or Deficit".

The group has applied amendments to the Corporations Act (2001) that remove the requirement for the entity to lodge parent entity financial statements. Parent entity financial statements have been replaced by the parent entity disclosures in note 24.

The group has also early adopted AASB 9 Financial Instruments (2009) with a date of initial application of 1 July 2010. AASB 9 requires that the group classifies its financial assets at either amortised cost or fair value depending on the group's business model for managing its financial assets and the contractual cash flow characteristics of the financial assets.

#### b) Basis of measurement

The consolidated financial statements have been prepared on the historical cost basis except for financial assets that are measured at fair value.

Notes 2b) (ii) and 3 below identify the financial assets and the methods used to measure fair values.

#### c) Functional and presentation currency

These consolidated financial statements are presented in Australian dollars which is the group's functional currency.

The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 and in accordance with that class order, all financial information has been rounded to the nearest thousand unless otherwise stated.

#### d) Use of estimates and judgements

The preparation of financial statements in conformity with AASBs requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from the estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate was revised and in any future periods affected.

#### e) Changes in accounting policy

Effective 1 July 2011 the Group has applied amendments to AASB 101 Presentation of Financial Statements outlined in AASB 2010-4 Further amendments to Australian Accounting Standards arising from the Annual Improvements Project requiring presentation of transactions recognised in other comprehensive income and AASB 1054 Australian Additional Disclosures requiring additional specific Australian disclosures. These changes in accounting policies only relate to disclosures and had no impact on the Group's result. The changes have been applied retrospectively and allow the Group to disclose transactions, if any, to be recognised in other comprehensive income.

## Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

### f) Presentation of financial statements and reduced disclosures

Effective 1 July 2011, the Group early adopted reduced disclosure requirements in AASB 2011-2 Amendments to Australian Accounting Standards arising from the Trans-Tasman Convergence Project - Reduced Disclosure Requirements. This has resulted in a reduction of disclosures for items such as the reconciliation of net operating cash flow to surplus (deficit).

Comparative information has been re-presented or removed so that it also conforms to the new disclosure requirements. Since the change in accounting policy only impacts presentation aspects, there is no impact on income.

## 2. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies set out below have been applied consistently to all periods presented in these consolidated financial statements and by all entities comprised within the group.

### a) Basis of consolidation

#### Subsidiaries

Subsidiaries are entities controlled by the Company. Control exists when the Company has the power, directly or indirectly, to govern the financial and operating policies of an entity so as to obtain benefits from its activities. In assessing control, potential voting rights that presently are exercisable or convertible are taken into account. The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases. In the Company's financial statements, investments in subsidiaries are carried at cost.

#### Transactions eliminated on consolidation

Intragroup balances and any unrealised gains and losses or income and expenses arising from intragroup transactions are eliminated in preparing the consolidated financial statements.

### b) Financial instruments

The group has no derivative financial assets or liabilities.

#### (i) Non-derivative financial liabilities

The group initially recognises financial liabilities on the date at which it becomes a party to the contractual provisions of the instrument. The group derecognises a financial liability when its contractual obligations are discharged or cancelled or expire.

Financial assets and liabilities are offset and the net amount presented in the statement of financial position when, and only when, the group has a legal right to offset the amounts and intends either to settle on a net basis or to realise the asset and settle the liability simultaneously.

The group has the following non-derivative financial liabilities: trade and other payables. These financial liabilities are recognised initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition these financial liabilities are measured at amortised cost using the effective interest rate method.

#### (ii) Non-derivative financial assets

The group initially recognises financial assets on the trade date at which the group becomes a party to the contractual provisions of the instrument.

Financial assets are initially measured at fair value. The group subsequently measures financial assets at either fair value or amortised cost.

The group derecognises a financial asset when the contractual rights to the cash flows from the asset expire, or it transfers the rights to receive the contractual cash flows on the financial asset in a transaction in which substantially all the risks and rewards of ownership of the financial asset are transferred. Any interest in transferred financial assets that is created or retained by the group is recognised as a separate asset or liability.

#### *Financial assets subsequently measured at amortised cost*

Financial assets subsequently measured at amortised cost comprise cash and cash equivalents and trade and other receivables. All changes in value are recognised in surplus or deficit.

Amortised cost is calculated using the effective interest method, net of any impairment loss.

#### *Financial assets subsequently measured at fair value*

Investments are subsequently measured at fair value with all changes in fair value recognised in surplus or deficit, except as indicated in the following paragraph.

For investments in equity instruments not held for trading, the group may elect at initial recognition to recognise subsequent changes in fair value in other comprehensive income. For these instruments, changes in fair value, including realised gains and losses are never reclassified to surplus or deficit. Dividends earned from these

## Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

investments are recognised in surplus or deficit unless the dividends clearly represent a recovery of part of the cost of investment.

In the remainder of these Notes:

- Financial assets whose subsequent changes in fair value are recorded through surplus or deficit are referred to as “Financial assets at fair value through surplus or deficit”; and
- Financial assets whose subsequent changes in fair value are recorded through other comprehensive income are referred to as “Financial assets at fair value through other comprehensive income”.

### c) Inventories

Inventories are valued at the lower of cost and net realisable value, with net realisable value being the estimated selling price in the ordinary course of business less the estimated costs of completion and selling expenses. Cost is based on the first-in first-out principle and includes expenditure incurred in bringing inventories to their existing location and condition.

### d) Property, plant and equipment

#### Recognition and measurement

Items of property, plant and equipment are stated at cost less accumulated depreciation and impairment losses.

Cost includes expenditure that is directly attributable to the acquisition of the asset. Purchased software that is integral to the functionality of the related equipment is capitalised as part of that equipment.

Where parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items of property, plant and equipment.

The value of in-kind donations is determined by independent valuation at the time of the donation. Gains or losses on disposal of an item of property, plant and equipment are determined by comparing the proceeds of disposal with the carrying amount of property, plant and equipment and are recognised net within surplus or deficit.

#### Subsequent costs

The cost of replacing part of an item of property, plant and equipment is recognised in the carrying amount of the item if it is probable that the future economic benefits embodied within the part will flow to the group and its cost can be measured reliably. The carrying amount of the replaced part is derecognised. The costs of the day-to-day servicing of property, plant and equipment are recognised in surplus or deficit as incurred.

#### Depreciation and amortisation

Items of property, plant and equipment, including buildings, leasehold improvements and motor vehicles, but excluding freehold land, are depreciated over their estimated useful lives using the straight-line method. Assets are depreciated from the date of acquisition.

Depreciation is calculated on the depreciable amount, which is the cost of the asset, or other amount substituted for cost, less its residual value.

In respect of assets under construction depreciation commences from the date the asset is ready for use. Depreciation rates used for each class of asset, for the current and previous years, are as follows:

	2012	2011
Buildings	4%	4%
Crown Land Improvements	4%	4%
Plant and Equipment	15-25%	15-25%
Motor Vehicles	15-20%	15-20%

The residual value, the useful life and the depreciation method applied to an asset are reassessed at the reporting date and adjusted if appropriate.

### e) Intangible assets

Intangible assets acquired by the group that have finite useful lives are measured at cost less accumulated amortisation and accumulated impairment losses.

#### Subsequent expenditure

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised in surplus or deficit as incurred.

#### Amortisation

Amortisation is calculated over the cost of the asset, or another amount substituted for cost, less its residual value.

## Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Amortisation is recognised in surplus or deficit on a straight-line basis over the estimated useful lives of the intangible assets from the date they are available for use. The estimated useful life of computer software for the current and comparative years is three years.

Amortisation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate.

#### f) Leased assets

All leases are operating leases and are not recognised in the group's statement of financial position.

#### g) Employee benefits

##### Defined contribution superannuation funds

A defined contribution plan is a post-employment benefit plan under which an entity pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution plans are recognised as an expense in surplus or deficit when they are due. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in future payments is available.

##### Short-term benefits

Liabilities for employee benefits for wages, salaries and annual leave represent present obligations resulting from employees' services provided to reporting date and are calculated at undiscounted amounts based on remuneration wage and salary rates that the group expects to pay as at reporting date including related on-costs, such as workers' compensation insurance and superannuation. Non-accumulating non-monetary benefits, such as medical care, housing, cars and free or subsidised goods and services are expensed based on the net marginal cost to the group as the benefits are taken by the employees.

##### Long-term service benefits

The group's net obligation in respect of long-term service benefits is the amount of future benefits that employees have earned in return for their service in the current and prior periods. The obligation is calculated using expected future increases in wages and salary rates including related on-costs and expected settlement dates and discounted to determine its present value. The discount rate is the yield at the reporting date on Australian government bonds that have maturity dates approximating the terms of the group's obligations.

#### h) Revenue and income

##### Government funding

Income from non-reciprocal grants is recognised when (i) the group obtains control of the grant or the right to receive the grant; (ii) it is probable that the economic benefits comprising the grant will flow to the group; and (iii) the amount of grant can be measured reliably.

Government grants which are reciprocal in nature (those grants which are received on the condition that specified services are delivered or conditions are fulfilled and have to be returned if the group fails to meet the attached conditions) are initially recognised as deferred revenue (liability), with revenue recognised as the services are performed or conditions are fulfilled.

##### Fundraising and bequests

Income from non-reciprocal donations is recognised when the group obtains control of the donation or the right to receive the donation; it is probable that the economic benefits comprising the donation will flow to the group; and the amount of donation can be measured reliably.

Donations which are reciprocal in nature (those donations which are received on the condition that specified services are delivered, or conditions are fulfilled and have to be returned if the group fails to meet the attached conditions) are initially recognised as deferred revenue (a liability) with revenue recognised as the services are performed or conditions are fulfilled.

Revenue from bequests of shares or other property is recognised at fair value, being the market value of the asset received at the date on which the group becomes legally entitled to the asset.

##### Rendering of services

Revenue from rendering of services is recognised in proportion to the stage of completion of the transaction at reporting date. The stage of completion is assessed by reference to work performed.

##### Sale of goods

Revenue from the sale of goods in the ordinary course of activities is measured at the fair value of the consideration received or receivable, net of returns, trade discounts or volume rebates. Revenue is recognised when persuasive evidence exists, usually in the form of an executed sales agreement, that the significant risks and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs and possible return of goods can be estimated reliably, there is no continuing management involvement with the goods, and the amount of revenue can be measured reliably. If it is probable that discounts will be granted and the amount can be measured reliably, then the discount is recognised as a reduction of revenue as the sales are recognised.

##### Financial income

Finance income comprises interest income on funds invested, distributions from trusts, dividends, gains on disposal of financial assets and changes in fair value of financial assets.

## Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Interest income is recognised as it accrues in surplus or deficit, using the effective interest method. Dividends and distributions from trusts are recognised on the date that the group's right to receive payment is established.

#### h) Revenue and income (continued)

##### Rental income

Rental income is recognised in surplus or deficit on a straight line basis over the terms of the lease.

##### i) Volunteer workers

No monetary value has been attributed to the valuable services provided by the many volunteer workers.

##### j) Goods and services tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST) except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from, or payable to the ATO is included as a current asset or liability in the statement of financial position.

Cash flows are included in the statement of cash flows on a gross basis. The GST component of cash flows arising from investing and financing activities which are recoverable from, or payable to the ATO is classified as operating cash flows.

#### k) Impairment

##### (i) Financial assets

###### *Financial assets at amortised cost*

A financial asset at amortised cost is assessed at each reporting date to determine whether there is objective evidence that it is impaired. A financial asset at amortised cost is impaired if objective evidence indicates that a loss event has occurred after the initial recognition of the asset and that the loss event had a negative effect on the estimated future cash flows of that asset that can be estimated reliably. Objective evidence that these financial assets are impaired can include default or delinquency by a debtor, restructuring of an amount due to the group on terms that the group would not consider otherwise or indications that a debtor or issuer will enter bankruptcy.

The group considers evidence of impairment for trade and other receivables at both a specific asset and collective level. All individually significant receivables are assessed for specific impairment. All individually significant receivables found not to be specifically impaired are then collectively assessed for any impairment that has been incurred but not yet identified. Receivables that are not individually significant are collectively assessed for impairment by grouping together receivables with similar risk characteristics. In assessing collective impairment the group uses historical trends of the probability of default, timing of recoveries and the amount of loss incurred, adjusted for management's judgement as to whether current economic and credit conditions are such that the actual losses are likely to be greater or less than suggested by historical trends.

An impairment loss in respect of a financial asset at amortised cost is calculated as the difference between its carrying amount and the present value of the estimated future cash flows discounted at the asset's original effective interest rate. Losses are recognised in surplus or deficit and reflected in an allowance account against the asset. Interest on the impaired asset continues to be recognised through the unwinding of the discount. When a subsequent event causes the amount of impairment loss to decrease, the decrease in impairment loss is reversed through surplus or deficit.

###### *Financial assets at fair value*

Impairment assessment is not required to be carried out for financial assets at fair value when the requirements of AASB 9 are applied, as all changes in fair value are either recognised in surplus or deficit or other comprehensive income (depending upon the classification).

##### (ii) Non-financial assets

The carrying amounts of the group's non-financial assets, other than inventories (see Note 2c), are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, the asset's recoverable amount is estimated.

An impairment loss is recognised if the carrying amount of an asset exceeds its recoverable amount. The recoverable amount of an asset is the higher of its value in use and its fair value less costs to sell. As the future economic benefits of the asset are not primarily dependent on the asset's ability to generate net cash inflows and when the entity would, if deprived of the asset, replace its remaining future economic benefits, value in use is determined as the depreciated replacement cost of the asset. Depreciated replacement cost is defined as the current replacement cost of an asset less, where applicable, accumulated depreciation calculated on the basis of such cost to reflect the already consumed or expired future economic benefits of the asset.

Impairment losses are recognised in surplus or deficit.

## Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

#### k) Impairment (continued)

##### (ii) Non-financial assets (continued)

Impairment losses recognised in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

#### l) Expenses

##### Operating lease payments

The group has entered into leases of land, properties, motor vehicles and office equipment as disclosed in note 18. Management has determined that all the risks and rewards of ownership of these premises, vehicles and equipment remain with the lessor and has therefore classified the leases as operating leases.

Payments made under operating leases are recognised in the Statement of Comprehensive Income on a straight-line basis over the term of the lease.

##### Financial expenses

Financial expenses represent interest relating to interest-bearing liabilities and bank overdraft fees. Financial expenses are recognised using the effective interest rate method.

#### m) Income Tax

No income tax is payable by the group as Section 50-5 of the Income Tax Assessment Act 1997 exempts recognised Charitable Institutions from Income Tax.

Cerebral Palsy Alliance and its controlled entities are deductible gift recipients as defined in the Income Tax Assessment Act.

### 3. DETERMINATION OF FAIR VALUES

A number of the group's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods.

#### Financial assets at fair value

The fair value of these financial assets is determined by reference to their quoted closing bid price or net asset value at the reporting date.

#### Non-derivative financial liabilities

Fair value, which is determined for disclosure purposes, is calculated based on the present value of future principal and interest cash flows, discounted at the market rate of interest at the reporting date.

#### Trade and other receivables

The fair value of trade and other receivables is estimated as the present value of future cash flows, discounted at the market rate of interest at the reporting date.

When applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

	<b>CONSOLIDATED</b>	
	<b>2012</b>	<b>2011</b>
	<b>\$'000</b>	<b>\$'000</b>
<b>4. GOVERNMENT FUNDING</b>		
The following government support is included under Government Funding:		
<b>Commonwealth Government</b>		
Department of Families, Housing and Community Services and Indigenous Affairs	2,401	2,393
Department of Education, Employment and Workplace Relations	2,804	2,288
	5,205	4,681
<b>NSW Government</b>		
Department of Family and Community Services (Ageing, Disability and Home Care)	41,556	36,909
Department of Health	534	640
Department of Education and Communities	745	707
	42,835	38,256
<b>Total government funding</b>	<b>48,040</b>	<b>42,937</b>
<b>5. REMUNERATION OF AUDITORS</b>		
<b>Audit services</b>		
Auditors of the Company – KPMG Australia		
Audit of the financial report	111	104
Other regulatory audit services	9	15
	120	119
<b>Other services</b>		
Auditors of the Company – KPMG Australia		
Other assurance services	15	25
	15	25
<b>6. EXPENSES</b>		
Expenses include the following items:		
Reversal of impairment loss – trade and other receivables	(7)	(2)
Employee benefits expense (includes payments to defined contribution Superannuation funds of \$3,771,000 [2011: \$3,438,000])	7,723	6,554
Rental expense on operating leases	2,129	2,015

	CONSOLIDATED	
	2012 \$'000	2011 \$'000
<b>7. FINANCE INCOME AND FINANCE COSTS</b>		
<b>Recognised in surplus or deficit</b>		
Interest income – short term cash deposits	670	755
Interest income – investments	778	728
Dividend and trust distribution income	1,305	1,065
Realised net gain/(loss) on sale of investments	(134)	116
Net gain/(loss) in fair value of financial assets at fair value through surplus or deficit	(146)	89
<b>Total finance income</b>	<b>2,473</b>	<b>2,753</b>
Finance costs – borrowing costs	(3)	(4)
<b>Net finance income recognised in surplus or deficit</b>	<b>2,470</b>	<b>2,749</b>
<b>Recognised in other comprehensive income</b>		
Net change in fair value of financial assets at fair value through other comprehensive income	(1,380)	718
<b>Finance income recognised in other comprehensive income</b>	<b>(1,380)</b>	<b>718</b>
<b>8. CASH AND CASH EQUIVALENTS</b>		
Cash at bank and in hand	1,231	1,010
Short-term bank deposits	184	8,053
<b>Total cash and cash equivalents</b>	<b>1,415</b>	<b>9,063</b>

The carrying amount of cash and cash equivalents as at 30 June 2012 and 2011 was equal to the fair value.

Cash and cash equivalents include amounts included in the Research Foundation (a division of Cerebral Palsy Alliance), see note 11.

CONSOLIDATED	
2012	2011
\$'000	\$'000

## 9. TRADE AND OTHER RECEIVABLES

### Current

Trade receivables	944	935
Other receivables	666	553
Prepaid expenses	363	649
Accrued income	853	435
<b>Total trade and other receivables</b>	<b>2,826</b>	<b>2,572</b>

The carrying amount of trade and other receivables as at 30 June 2012 and 2011 was equal to the fair value.

Trade receivables are shown net of impairment losses of \$9,000 (2011:\$16,000)

The movement in the allowance for impairment in respect of trade receivables during the year was as follows:

Balance at 1 July	16	18
Impairment loss reversed	(7)	(2)
Balance at 30 June	<b>9</b>	<b>16</b>

## 10. INVENTORIES

Non-manufacturing stores	210	281
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During the year ended 30 June 2012 the write-down of inventories to net realisable value amounted to \$5,000 (2011:\$155,000). The write-down was in recognition of the closing of the group's Technability sales operations. The write-down is included in cost of goods sold.

	CONSOLIDATED	
	2012	2011
	\$'000	\$'000
<b>11. INVESTMENTS</b>		
<b>Current</b>		
Financial assets at fair value through surplus or deficit	3,062	22,853
<b>Non-Current</b>		
Financial assets at fair value through surplus or deficit	10,044	3,335
Financial assets at fair value through other comprehensive income	16,403	10,342
<b>Total non-current investments</b>	<b>26,447</b>	<b>13,677</b>

The carrying amount of investments as at 30 June 2012 and 2011 was equal to the fair value. The fair values of investments are based on quoted prices (unadjusted) in active markets for identical assets.

*Research Foundation Funds*

Included in amounts above and in cash and cash equivalents (note 8) are the following amounts that, at 30 June 2012, were held separately in the Research Foundation (a division of Cerebral Palsy Alliance).

<b>Current</b>		
Cash and cash equivalents	17	1,189
Financial assets at fair value through surplus or deficit	3,062	6,178
<b>Non-Current</b>		
Financial assets at fair value through surplus or deficit	4,206	1,983
Financial assets at fair value through other comprehensive income	9,814	8,757
<b>Total Research Foundation funds</b>	<b>17,099</b>	<b>18,107</b>

The funds are held to generate cash flows that fund research into the causes, prevention and cure of cerebral palsy.

Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

	Freehold Land \$'000	Buildings \$'000	Improvements to Crown Land \$'000	Plant and Equipment \$'000	Motor Vehicles \$'000	Capital Works in Progress \$'000	Total \$'000
<b>12. PROPERTY, PLANT AND EQUIPMENT</b>							
<b>Cost</b>							
At 1 July 2011	4,591	8,798	1,719	1,662	4,251	3,793	24,814
Acquisitions	-	163	-	991	1,563	15,835	18,552
Transfers	-	19,494	-	81	-	(19,575)	-
Disposals	-	-	-	-	(1,269)	-	(1,269)
<b>At 30 June 2012</b>	<b>4,591</b>	<b>28,455</b>	<b>1,719</b>	<b>2,734</b>	<b>4,545</b>	<b>53</b>	<b>42,097</b>
<b>Depreciation</b>							
At 1 July 2011	-	3,316	1,227	962	1,206	-	6,711
Depreciation charge for the year	-	413	68	369	862	-	1,712
Disposals	-	-	-	-	(620)	-	(620)
	-	3,729	1,295	1,331	1,448	-	7,803
<b>Carrying amounts</b>							
At 1 July 2011	4,591	5,482	492	700	3,045	3,793	18,103
<b>At 30 June 2012</b>	<b>4,591</b>	<b>24,726</b>	<b>424</b>	<b>1,403</b>	<b>3,097</b>	<b>53</b>	<b>34,294</b>

The depreciation charge is included within other expenses in the Statement of Comprehensive Income.

	CONSOLIDATED	
	2012 \$'000	2011 \$'000
<b>13. INTANGIBLE ASSETS</b>		
<b>Computer software</b>		
<b>Cost</b>		
At 1 July 2011	721	479
Acquisitions	659	242
At 30 June 2012	<b>1,380</b>	<b>721</b>
<b>Accumulated amortisation</b>		
At 1 July 2011	347	240
Amortisation charge for the year	163	107
At 30 June 2012	<b>510</b>	<b>347</b>
<b>Carrying amount</b>		
At 1 July 2011	374	239
<b>At 30 June 2012</b>	<b>870</b>	<b>374</b>

The amortisation charge is included within other expenses in the Statement of Comprehensive Income.

#### 14. TRADE AND OTHER PAYABLES

Trade payables	3,280	589
Government funding received in advance	2,200	5,075
Other creditors and accruals	1,882	2,058
Deferred revenue	600	532
<b>Total trade and other payables</b>	<b>7,962</b>	<b>8,254</b>

The carrying amount of trade and other payables as at 30 June 2012 and 2011 was equal to the fair value.

CONSOLIDATED	
2012	2011
\$'000	\$'000

## 15. EMPLOYEE BENEFITS

### Current

Salaries and wages accrued	1,618	1,451
Liability for annual leave	2,836	2,571
Liability for long service leave	2,467	1,987
<b>Total employee benefits – current</b>	<b>6,921</b>	<b>6,009</b>

### Non-Current

Liability for long service leave	<b>1,004</b>	<b>966</b>
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## 16. FAIR VALUE RESERVE

As at 30 June 2012, the fair value reserve recorded the cumulative net changes in fair value of financial assets at fair value through other comprehensive income.

## 17. FINANCING FACILITIES

The group has access to a bank overdraft (unused as at the reporting date) of \$500,000 (2011: \$500,000). The bank overdraft facility is secured by a floating charge over the assets of the group.



*Deed of Cross Guarantee*

Under the terms of the deed of cross guarantee entered into in accordance with ASIC Class Order (98/1418) the Company has undertaken to meet any shortfall which might arise on the winding up of the controlled entities which are party to the deed (refer note 23). As at the date of this report the controlled entities are not in liquidation nor is there any indication that the controlled entities will be wound up.

**20. RELATED PARTY INFORMATION**

**Directors' compensation**

The Directors act in an honorary capacity and received no compensation for their services as Directors.

**Key management personnel compensation**

Short-term benefits  
Long-term benefits

CONSOLIDATED	
2012	2011
\$	\$
1,528,727	1,491,692
53,245	42,422
1,581,972	1,534,114

Payments to defined contribution superannuation funds in respect of key management personnel amounted to \$121,287 (2011: \$96,354). These have been classified under short-term benefits.

**21. MEMBERS' GUARANTEE**

In accordance with the Company's Memorandum and Articles of Association each member of the Company has a maximum liability of \$20 in the event of the Company being wound up while he/she is a member (or within one year after he/she ceases to be a member) for payment of the debts and liabilities of the Company contracted before he/she ceased to be a member. As at 30 June 2012, there were 407 members (2011:390).

**22. COMPANY DETAILS**

Cerebral Palsy Alliance and its controlled entities are incorporated and domiciled in Australia. The companies are limited by guarantee and exempted under Section 150 (1) of the Corporations Act 2001 from using the word "Limited" with the exception of The Cerebral Palsy Foundation Pty Ltd.

### 23. CONSOLIDATED ENTITIES / DEED OF CROSS GUARANTEE

Particulars in relation to the ultimate parent entity and controlled entities:

#### Ultimate parent entity

Cerebral Palsy Alliance

#### Subsidiaries subject to Deed of Cross Guarantee

Cerebral Palsy Alliance - Accommodation South	The CP Institute
Cerebral Palsy Alliance - Accommodation North	United Cerebral Palsy Australia
Cerebral Palsy Alliance - Accommodation Hunter	The Australian Cerebral Palsy Register
Cerebral Palsy Alliance - Therapy Services	The Australian CP Register
Cerebral Palsy Alliance - Community Access Services	The CP Foundation
Cerebral Palsy Alliance - Venee Burges House	International CP Foundation
The Cerebral Palsy Institute	CP Research Foundation

#### Subsidiaries not subject to Deed of Cross Guarantee

The Cerebral Palsy Foundation Pty Ltd

The Cerebral Palsy Foundation Pty Ltd acts as the trustee for The Cerebral Palsy Foundation

Each of the subsidiaries are wholly owned.

Pursuant to ASIC Class Order 98/1418 (as amended) dated 13 August 1998 the subsidiaries shown above as subject to the Deed of Cross Guarantee are relieved from the Corporations Act 2001 requirements for preparation, audit, and lodgement of financial reports, and directors' report.

It is a condition of the Class Order that the Company and each of the subsidiaries enter into a Deed of Cross Guarantee. The effect of the Deed is that the Company guarantees to each creditor payment in full of any debt in the event of winding up any of the subsidiaries under certain provisions of the Corporations Act 2001. If a winding up occurs under other provisions of the Act, the Company will only be liable in the event that after six months any creditor has not been paid in full. The subsidiaries have also given similar guarantees that would apply in the event that the Company was wound up.

The consolidated statement of comprehensive income and consolidated statement of financial position, comprising the Company and subsidiaries that are party to the Deed, after eliminating all transactions between parties to the Deed of Cross Guarantee, at 30 June 2012 are set out below.

23. CONSOLIDATED ENTITIES / DEED OF CROSS GUARANTEE (continued)

	CONSOLIDATED	
	2012 \$'000	2011 \$'000
<b>(i) Statement of comprehensive income and retained earnings</b>		
Revenue from government funding	48,040	42,937
Revenue from fundraising and bequests	17,538	20,868
Revenue from rendering of services	3,657	3,661
Revenue from sale of goods	2,515	2,788
Other income	3,533	18,169
Financial expenses	(3)	(4)
Other income and expenses	(72,357)	(60,214)
<b>Operating surplus</b>	<b>2,923</b>	<b>28,205</b>
<b>Other comprehensive income</b>		
Net change in fair value of other investments	(1,380)	361
<b>Total comprehensive income</b>	<b>1,543</b>	<b>28,566</b>
General funds at beginning of the year	51,410	23,246
Impact of change in accounting policy	-	(41)
Restated balance at beginning of the year	51,410	23,205
Surplus for the year	2,923	28,205
Loss on sale of investments classified as fair value through other comprehensive income	(78)	-
<b>General funds at end of the year</b>	<b>54,255</b>	<b>51,410</b>

**23. CONSOLIDATED ENTITIES / DEED OF CROSS GUARANTEE (continued)**

	CONSOLIDATED	
	2012 \$'000	2011 \$'000
<b>(ii) Statement of financial position</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	1,415	9,063
Trade and other receivables	2,826	2,572
Inventories	210	281
Investments	3,062	22,853
<b>TOTAL CURRENT ASSETS</b>	<b>7,513</b>	<b>34,769</b>
<b>NON-CURRENT ASSETS</b>		
Investments	26,447	13,677
Property, plant and equipment	34,294	18,103
Intangible assets	870	374
<b>TOTAL NON-CURRENT ASSETS</b>	<b>61,611</b>	<b>32,154</b>
<b>TOTAL ASSETS</b>	<b>69,124</b>	<b>66,923</b>
<b>CURRENT LIABILITIES</b>		
Trade and other payables	7,962	8,254
Employee benefits	6,921	6,009
<b>TOTAL CURRENT LIABILITIES</b>	<b>14,883</b>	<b>14,263</b>
<b>NON-CURRENT LIABILITIES</b>		
Employee benefits	1,004	966
<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>1,004</b>	<b>966</b>
<b>TOTAL LIABILITIES</b>	<b>15,887</b>	<b>15,229</b>
<b>NET ASSETS</b>	<b>53,237</b>	<b>51,694</b>
<b>EQUITY</b>		
General funds	54,255	51,410
Fair value reserve	(1,018)	284
<b>TOTAL EQUITY</b>	<b>53,237</b>	<b>51,694</b>

**Transfer of assets from The Cerebral Palsy Foundation**

On 1 April 2011, The Cerebral Palsy Foundation (whose trustee, Cerebral Palsy Foundation Pty Limited, a company not subject to the Deed of Cross Guarantee) transferred its assets to the Company as a grant. The transfer resulted in a gain of approximately \$18,118,000 which was recognised in the surplus for 2011 shown above.

## 24. PARENT ENTITY DISCLOSURES

As at, and throughout the financial year ended 30 June 2012 the parent entity of the group was Cerebral Palsy Alliance.

	2012 \$'000	2011 \$'000
<b>Result of parent entity</b>		
Surplus for the year	2,923	28,205
Other comprehensive income	(1,380)	361
<b>Total comprehensive income for the year</b>	<b>1,543</b>	<b>28,566</b>
<b>Financial position of parent entity at year end</b>		
Current assets	7,513	34,769
Total assets	69,124	66,923
Current liabilities	14,883	14,263
Total liabilities	15,887	15,229
<b>Net assets</b>	<b>53,237</b>	<b>51,694</b>
<b>Total equity of the parent entity comprising:</b>		
General funds	54,255	51,410
Fair value reserve	(1,018)	284
<b>Total equity</b>	<b>53,237</b>	<b>51,694</b>

### Transfer of assets from The Cerebral Palsy Foundation

On 1 April 2011, The Cerebral Palsy Foundation transferred its assets to the Company as a grant. The transfer resulted in a gain of approximately \$18,118,000 which was recognised in the surplus for 2011 shown above.

### Parent entity contingencies

The parent entity did not have any contingent liabilities as at 30 June 2012 (2011: nil)

The parent entity has entered into a Deed of Cross Guarantee with the effect that the group guarantees debts in respect of its subsidiaries.

Further details of the Deed of Cross Guarantee and the subsidiaries subject to the deed are disclosed in note 23.

## 25. FUNDRAISING APPEALS CONDUCTED DURING THE FINANCIAL YEAR

### Information to be furnished under the Charitable Fundraising (NSW) Act 1991

Fundraising appeals conducted during the financial year included mail appeals, telephone appeals, lotteries, money collections, receiving of indirectly solicited donations and unsolicited bequests and various other fundraising projects.

	CONSOLIDATED	
	2012 \$'000	2011 \$'000
<b>Results of fundraising appeals</b>		
Gross proceeds from fundraising appeals	17,538	22,246
Less: Direct costs of fundraising appeals	(4,901)	(4,759)
Net surplus obtained from fundraising appeals	12,637	17,487
Application of net surplus obtained from fundraising appeals		
Distributions (expenditure on direct services)	54,416	50,943
Other expenses	9,773	8,104
Community education and information	3,549	3,468
Operating surplus	2,923	14,318
Total	70,661	76,833
The shortfall of \$58,024,000 (2011: \$59,346,000) between the \$12,637,000 net surplus (2011: \$17,487,000) available from fundraising appeals conducted and total application of net surplus of \$70,661,000 (2011: \$76,833,000) was provided from the following sources:		
Government grants and subsidies	48,040	42,937
Rendering of services	3,657	3,661
Sale of goods	2,515	2,788
Interest received or receivable	1,448	1,483
Insurance claim received: fire	775	7,172
Distributions from trusts and dividends	1,305	1,065
Rental income	47	51
Gain on sale of property, plant and equipment	237	189
Total sources of difference	58,024	59,346

**25. FUNDRAISING APPEALS CONDUCTED DURING THE FINANCIAL YEAR (continued)**

	2012 \$'000	2012 %	2011 \$'000	2011 %
Total cost of fundraising/ Gross revenue from fundraising	4,901 / 17,538		4,759 / 22,246	21
Net surplus from fundraising/ Gross revenue from fundraising	12,637 / 17,538		17,487 / 22,246	79
Total cost of services/ Total expenditure	54,416 / 67,738		50,943 / 62,515	81
Total cost of services/ Total income received	54,416 / 75,562		50,943 / 81,592	62

**26. SUBSEQUENT EVENTS**

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, in the opinion of the Directors of the Company, to affect significantly the operations of the group, the results of those operations, or the state of affairs of the group, in future financial years.

## Notes to and forming part of the Financial Statements for the year ended 30 June 2012 (continued)

### 27. FIRE AND INSURANCE CLAIM

The head office of the Company, including its contents, was destroyed by fire on 16 December 2007. The group is adequately covered by insurance.

The rebuilt head office at Allambie Heights was officially opened on 27 July 2012.

The insurance claim was finalised during the year ending 30 June 2012, and amounts received from the insurers have been brought to account.

The following amounts have been recognised in the surplus for the year

Income

Insurance claim received

#### **Total Insurance claim**

Expenses

Fire expenses (buildings, contents, debris removal, site security etc)

#### **Total fire expenses**

CONSOLIDATED	
2012	2011
\$'000	\$'000
775	7,172
<b>775</b>	<b>7,172</b>
-	173
<b>-</b>	<b>173</b>

As at 30 June 2012 the Company has spent a total of \$16,780,000 (2011: \$2,746,000) in the rebuild of the offices at Allambie Heights. These amounts were transferred from capital works in progress to property, plant and equipment (see note 12) as the rebuild was completed during the year.

### 28. CAPITAL AND OTHER EXPENDITURE COMMITMENTS

As at 30 June 2012 the group had made contractual capital commitments and other expenditure commitments of \$1,467,000 (2011: \$14,009,000) which had been contracted for as at that date but not recognised as liabilities.

### 29. ECONOMIC DEPENDENCY

The group is dependent upon the ongoing receipt of grants from the Federal Government and NSW State Government to ensure the continuance of its services.



*Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001*

To: the directors of Cerebral Palsy Alliance

I declare that, to the best of my knowledge and belief, in relation to the audit for the financial year ended 30 June 2012 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

KPMG

KPMG

Kathy Ostin

Kathy Ostin  
Partner

Sydney

19 September 2012

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## Independent auditor's report to the members of Cerebral Palsy Alliance

We have audited the accompanying financial report of Cerebral Palsy Alliance (the company), which comprises the consolidated statement of financial position as at 30 June 2012, and consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year ended on that date, notes 1 to 29 comprising a summary of significant accounting policies and other explanatory information and the directors' declaration of the Group comprising the company and the entities it controlled at the year's end or from time to time during the financial year.

### *Directors' responsibility for the financial report*

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Reduced Disclosure Requirements and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement whether due to fraud or error.

### *Auditor's responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We performed the procedures to assess whether in all material respects the financial report presents fairly, in accordance with the *Corporations Act 2001* and Australian Accounting Standards – Reduced Disclosure Requirements, a true and fair view which is consistent with our understanding of the Group's financial position and of its performance.

In addition, our audit report has also been prepared for the members of the company in accordance with Section 24(2) of the *Charitable Fundraising (NSW) Act 1991*. Accordingly we have performed additional work beyond that which is performed in our capacity as auditors pursuant to the *Corporations Act 2001*. These additional procedures included obtaining an understanding of the internal control structure for fundraising appeal activities and examination, on a test basis, of evidence supporting compliance with the accounting and associated record keeping requirements for fundraising appeal activities pursuant to the *Charitable Fundraising (NSW) Act 1991* and Regulations.

It should be noted that the accounting records and data relied upon for reporting on fundraising appeal activities are not continuously audited and do not necessarily reflect after the event accounting adjustments and the normal year end financial adjustments for such matters as accruals, prepayments, provisioning and valuations necessary for year end financial report preparation.

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We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Independence*

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

*Auditor's opinion pursuant to the Corporations Act 2001*

In our opinion the financial report of the Group is in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the Group's financial position as at 30 June 2012 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards – Reduced Disclosure Requirements and the Corporations Regulations 2001.

*Audit opinion pursuant to the Charitable Fundraising (NSW) Act 1991*

In our opinion:

- a) the financial report gives a true and fair view of the financial result of fundraising appeal activities for the financial year ended 30 June 2012;
- b) the financial report has been properly drawn up, and the associated records have been properly kept for the period from 1 July 2011 to 30 June 2012, in accordance with the *Charitable Fundraising (NSW) Act 1991* and Regulations;
- c) money received as a result of fundraising appeal activities conducted during the period from 1 July 2011 to 30 June 2012 has been properly accounted for and applied in accordance with *the Charitable Fundraising (NSW) Act 1991* and Regulations; and
- d) there are reasonable grounds to believe that Cerebral Palsy Alliance will be able to pay its debts as and when they fall due.

KPMG

Kathy Ostin  
*Partner*

Sydney

19 September 2012



**Cerebral Palsy Alliance**

187 Allambie Rd, Allambie Heights | PO Box 184 Brookvale NSW 2100

**T** 02 9975 8000 **F** 02 9479 2516 **E** [contact@cerebralpalsy.org.au](mailto:contact@cerebralpalsy.org.au) **W** [cerebralpalsy.org.au](http://cerebralpalsy.org.au)